





BLUE to make it so WHITE!"

There's just one way to keep your towels and sheets, your linens and clothes gloriously white. After thorough washing they must have that final rinse in Reckitt's Blue water. Always Blue white things, or they'll get that horrid yellowish colour.

Reckitt's Blue

KEEPS YOUR LINENS A GOOD COLOUR

BI.43





'Good Mornings' begin with Gillette

Yes, you feel like the man on the flying trapeze after shaving with blades so good-tempered as these! Gillette Blades are available at all Tobacconists, Chemists, Hardware and Department Stores.

Blue Gillette Blades cost 1/9 for 5.

G21.56