



"Um. Would you mind paying me in advance?"

Chon Day



"This model has one big advantage over the others—you can buy it"

Peter Day

A DEAL WITH "THE NEW YORKER"

"The Listener" Buys New Zealand Rights of Reproduction

WE have pleasure in announcing that we have secured the exclusive right in New Zealand to reproduce articles and drawings from "The New Yorker." This does not mean that we are "going American" but that we have secured for our readers the opportunity to enjoy some of the brightest things in American journalism. To-day we reproduce cartoons only. Sometimes we shall reproduce articles only. But whether it is letterpress that is handed on, or art work, the purpose will always be the stimulus that comes from printed pleasures prepared by first-class minds.



"You were right, Norma. They ARE toaststools"

Fichtel



Robe