

EASTER WAS MOBILE

SELECTING a pair of scissors and clicking them in the preparatory way his profession affects, the barber said, invitingly, "And what did you do at Easter?"

We gave him a short resume and asked him, as the saloon convention demanded, the same question.

"I'd saved up a bit of petrol and, what with the boy's leave allowance—you know, the petrol they get as returned soldiers still on leave—we went for a run in the old bus. Not far, of course. The days of 'Fill her up, Bill; she takes ten gallons' haven't come back yet, and those tyres of mine are pretty senile. Still, we had a lot of fun."

HIS retrospective view of this Easter was probably fairly general. At any rate, it was the first really mobile Easter



"A happy time for kneeling on suitcases and pulling the straps tight"

New Zealand has enjoyed since war broke out.

During the war, the Easter season did not mean, as it does now, a happy time for kneeling on suitcases and pulling the straps tight.

But this Easter, freedom from war's worries was a signal for mass travelling. Every steamer, train and plane had full loads of passengers, bound for somewhere or other. And the baggage-men—the trampers who shoulder a 70-pound pack with apparent enjoyment—left the towns and cities for the hills and the bush in greater numbers than for many years.

The only people not able to put up the shutters and call it a day—or two—were (in the main) the farmers. But they will take their ease, if they want to, in May and June. It is reported that petrol coupons for those months will have double their face-value during either month "to assist dairy farmers with their holiday arrangements."

With the return of the great majority of members of the Armed Forces, the demand for transport during Easter was huge and all services worked to full capacity. Railway stations up and down the country were thronged from Thursday to Monday inclusive, if not more so; hotels in all quarters of the Dominion were well booked; in fact, everything indicated a more than gradual return to the strenuous pleasures of the short peace-time holiday.

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he to admire • and you at your best,
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EDMONDS CUSTARD POWDER and EDMONDS JELLY CRYSTALS

To clear up any misunderstanding on the part of the public, T. J. Edmonds Ltd. emphasise that a world-shortage of raw materials, plus shipping difficulties, make it impossible to manufacture sufficient Edmonds Custard Powder to meet the demand. As you know, Edmonds will not use inferior substitutes.

As far as Edmonds Jelly Crystals are concerned, the manufacturers share with everybody else the limitations imposed by sugar rationing. Until rationing is eased, Edmonds popular Jelly Crystals will be in short supply.

Nevertheless, Edmonds are doing their best to see that supplies are distributed as fairly as possible. They regret inconvenience to customers and trust that the position will improve before long.

T. J. EDMONDS LTD. CHRISTCHURCH

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