



When a silencer is rusted through, and full of holes, a deadly CO gas leaks out and seeps into the car body, causing headaches, dizziness, car sickness, and sometimes even death. If your Silencer is in this condition, drive to your garage and have it replaced with a brand new Ace silencer, specially designed for your particular make and model of car. It will give you maximum safety, more mileage, and better engine performance. A paying proposition, whichever way you look at it.

ACE SILENCERS

CORRECT TYPES FOR EVERY MAKE AND MODEL OF CAR
WHOLESALE ONLY:—E. W. PIDGEON & CO. LTD., THROUGHOUT N.Z.

It's an aid to beauty to be CLEAR about Health

Clear eyes and a clear complexion come from within. Andrews is beneficial because first, the sparkling effervescence of Andrews helps to refresh the mouth and tongue; next, Andrews soothes the stomach and relieves acidity, one of the chief causes of indigestion; then Andrews acts directly on the liver and checks biliousness, and finally, Andrews gently clears the bowels, correcting constipation. Keep a tin of Andrews handy.

Make yourself CLEAR — say
ANDREWS LIVER SALT

The Pleasant Effervescent Laxative

Scott & Turner Ltd., Andrews House, Newcastle-on-Tyne, England.

NAME YOUR PROBLEM

"I LIKE Biblical names," said Mr. Untel. "What about calling the child Naomi?"

"You know quite well that Mother would have liked an Irish name," replied his wife. "We shall call her Colleen."

* * *

LIKE many another couple with their firstborn, they just couldn't agree. The cynic would say that Colleen would be the label, anyway, but the parents decided on an arbitration agreement and asked Station 2ZB to umpire. Would one of the woman announcers suggest a name? A list was prepared and submitted, but whether that provoked another argument, or little Miss Untel became Rebecca or Delilah, Colleen or Kitty, the station did not hear.

In any case, the business of helping in the naming of children is only a minor aspect of the service offered to women listeners by the Commercial stations. There is a regular collaboration with the Health Department in preparing material for broadcasting — information

Wild Flowers of Speech (1)

"Well-Informed Circles"

I MUST confess my heart has never warmed

To those prim circles, always "well-informed,"

Who hold themselves aloof within the fence

Of their invisible circumference,

To whom, in time of trouble, storm, or stress,

Recourse is had by members of The Press;

But if indeed our casual speech MUST be

Adorned with figures of geometry,

Why give the circle the monopoly?

Why not admit to open competition

The total outfit of the geometerian?

The squinting rhomboid, the aspiring cone,

The quadrant and the mystic pentagon,
The sly triangle, so renowned in wedlock,

Sinister cause of many a sorry deadlock,
And what should baulk or hinder, if you please,

The showy trapezoid, the gay trapeze?

I cannot find it in my heart to damn

The dull but useful parallelogram;

And why cold-shouldered, boycotted and not in use

The innocent, misunderstood hypotenuse

That, bravely, like a hero of romance,
Stares the right angle out of countenance?

Come one, come all, no matter if at random

Or if the public doesn't understand 'em;
My choice among the lot, if choose I must,

With no unworthy prejudice I trust,

Would be, for sure, the bold, broad-shouldered square,

Symbol of honesty and dealings fair.

—ARNOLD WALL



ALICE HALL
The Health Department helps

on half-a-dozen vital subjects which is broadcast by the women announcers, in addition to their regular talks. This material is gathered and written up in form suitable for radio by Alice Hall, a head office copywriter who specialises in research in women's topics. Much of the information is received through the good offices of Dr. H. B. Turbott, of the Health Department, and every piece of such advice is authoritative. It has been approved by the Department and the radio script has also been checked.

Mainly for Country Mothers

In the main, these service sessions are for country mothers. They are broadcast to help bring modern developments in home science into the home itself. Nutrition, balanced diets and mothercraft are popular subjects with listeners in localities visited only occasionally by the district nurse.

General care of children up to the age of two or three years is explained, with stress on periods of rest and play, and feeding; and this is followed by more advanced tuition. In the dental hygiene service, mothers are told how to correct habits likely to lead to malformation of a child's teeth, and how to choose foods of value in building up healthy mouths. A certain amount of child psychology is explained, and mothers are given hints on how to make a child look on the dentist as a sort of scientific Santa Claus, rather than as a possible source of some discomfort.

Information on many topics beyond health in the home is sifted and prepared by Mrs. Hall. A series of biographies of famous women called for extensive research and documentation and at the moment she is gathering information about jewels and precious stones.

"Do you get many inquiries about slimming?" we asked.

"Yes, and we will be presenting a series of talks about that shortly. Some methods, you see, can be injurious; we will offer information about safe and approved systems."

"And do problems of domestic harmony ever come to you for solution?"

"Yes, we do get them now and then, and we do our best. But we concentrate more on the health talks I have described, and in that work we are much in debt to the Health Department for its help."