

To People who WANT to WRITE FOR RADIO — MAGAZINES — NEWSPAPERS *but can't get STARTED*

DO you have the urge to write . . . but the fear that a beginner hasn't a chance?
Mr. William Lynch, Australia's best-selling author, will train you in your own home to be a successful writer of **SHORT STORIES, MAGAZINE ARTICLES** or **RADIO PLAYS** for **PROFIT**. He will market and **SELL** your writings for you!

This is an exceptional opportunity for New Zealand's aspiring writers. It does not matter if you have had no experience—you can be **trained**. William Lynch has already trained hundreds of to-day's front-line writers. Their stories are selling at from £2/2/- to £100 each. His modern Home Coaching methods are outstanding in the results they achieve. No longer need aspiring writers struggle through the heart-breaking "school of experience." If you want to write . . . if you have ideas . . . if you can write an interesting letter . . . proper, modern coaching by William Lynch can bring you success as a writer. It's not a question of how young or how old you are. Success in writing is mainly a matter of writing in the **TECHNIQUE** and about the **SUBJECTS** which editors want.

SUCCESSFUL WRITERS MADE — NOT BORN

Of the thousands of aspiring writers who have submitted manuscripts to us for review, we have not yet discovered one endowed by Nature with ALL the qualities of a successful author. One aspirant has ideas—but a dull style. Another has creative imagination—and is woefully weak on structure and technique. A third has natural writing knack — yet lacks knowledge of human behaviour. In each case success can come only after the **MISSING LINKS** have been forged in. Here then, is the principal reason why so many promising writers **fail to sell their work**. Their talent is one-sided—incomplete; also they do not know what publishers want.

£200 FOR ONE STORY

A student of the Mayne School who had no writing experience whatever before commencing the Mayne Course entered for a national short story contest shortly after completing the course. She won a prize of £200.

Earn While You Learn

You learn to write by **writing**. Under William Lynch's sympathetic guidance you are rapidly developed in your **own distinctive style** and character and in the class of writing your natural talents best suit you to. All work is **individually corrected** and all the secrets of successful journalism are revealed to you. Many students pay for the tuition fees many times over by the sale of articles during their coaching period. The Mayne Literary Agency is in touch with publishers throughout the world and submits your work for you to the most suitable sources.

Never in the history of journalism has there been such limitless openings for highly paid journalists or freelance part-time writers . . . "**Shortage of journalists and absence of normal replacements are occasioning concern among newspaper executives**," states Newspaper News, January, 1945.

Big Money in Writing

A Book That May Change YOUR Life

SOLD 6 DURING COURSE

"I would wish to place on record," writes O.E., Coogee, N.S.W., "that I published no less than six short stories during the short period covered by my studies. The payment received left me with a handsome margin of profit after completing payment to you."

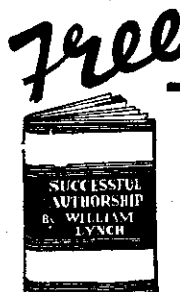
MAVIS DEARING WRITES:

"I was sixteen when I started with the Mayne School. Within one year I had published over 15 stories. Now, three years later, I am a reporter and special writer on a leading Sydney newspaper."

OSCAR MASON WROTE:

"When I started at the Mayne School, I hadn't even written, let alone published, a story. Before my course was completed I had sold two stories to leading Sydney weeklies. Since then I have sold over a dozen short stories."

If you have ambition, use the invitation below to secure William Lynch's fascinating book, "Successful Authorship." It may change the whole course of your life. 250 copies of this book are offered **FREE** to aspiring writers. Send for your copy **immediately**.



MR. WILLIAM LYNCH,
C/o The Mayne Literary Agency,
N.Z. Offices, P.O. Box 1560,
WELLINGTON.

Dear Sir,—I am interested in learning the technique of writing for profit. Please send me without obligation your fascinating book, "Successful Authorship," and full details of your Home Coaching Course. I enclose 6d in stamps for postage and despatch.

NAME.....

ADDRESS.....

R.L., 18/4/46



WILLIAM LYNCH

Scholar, traveller, actor—to-day Australia's **BEST SELLING** short-story writer. William Lynch, principal tutor of the Mayne Literary Agency, Sydney, will train you in your own home in the technique of "Writing for Profit."

The Mayne Literary Agency is Australia's largest and most successful college of journalism and the **ONLY** college retaining a successful contemporary author on its staff.

Thousands of Magazines and Newspapers in N.Z., Australia, U.S.A. and England are to-day clamouring for articles from trained writers. New Zealand is in the news overseas. Millions of pounds are paid each year to freelance, spare-time writers. Radio Stations pay from £10 to £25 for one play.