

# You can be sure of Breast-feeding

Be sure of giving your baby a good start by using Lactagol. No matter how scanty the supply, regular use of Lactagol will ensure and maintain the supply of breast milk throughout the entire feeding period.

In addition, Lactagol enriches milk lacking in nutritive value so that baby is able to obtain the extra necessary nourishment. Lactagol also strengthens and builds up expectant mothers, thus paving the way for easy, natural feeding later.

For proof, read this letter.

593 Ferry Road,  
Woolston, Christchurch,  
26th November, 1943.

Lactagol Ltd.,

Dear Sirs,

My baby daughter was born on the 23rd of October and weighed 6lb. 3 oz. While she was in the home she dropped to 5lb. 10oz., and my milk went, so when she was a week old they put her on the bottle. When I came home I started taking Lactagol as a tonic. My milk came back and now, after being fully bottle-fed for 3 weeks, baby is entirely breast-fed again. Last week she put on 6 oz., and is very good both in the day-time and at night. I might add that I have felt a lot better in myself since taking Lactagol—it's not taking it out of me like it did to feed my other little boy. If you wish to use this letter you may.

Yours faithfully,

Mrs. U. E. Laing.

## LACTAGOL

**FREE:** For sample of Lactagol, together with useful booklet for expectant or nursing mothers, write:

Lactagol Ltd., Dept. L. 4, P.O. Box 977,  
Wellington.

Sold by all chemists. Prices 2/6, 4/9 and 8/6.

E. T. Pearson & Co. Ltd., Mitcham, Surrey,  
England. 12.4



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So. 20



Alan Blakey photograph



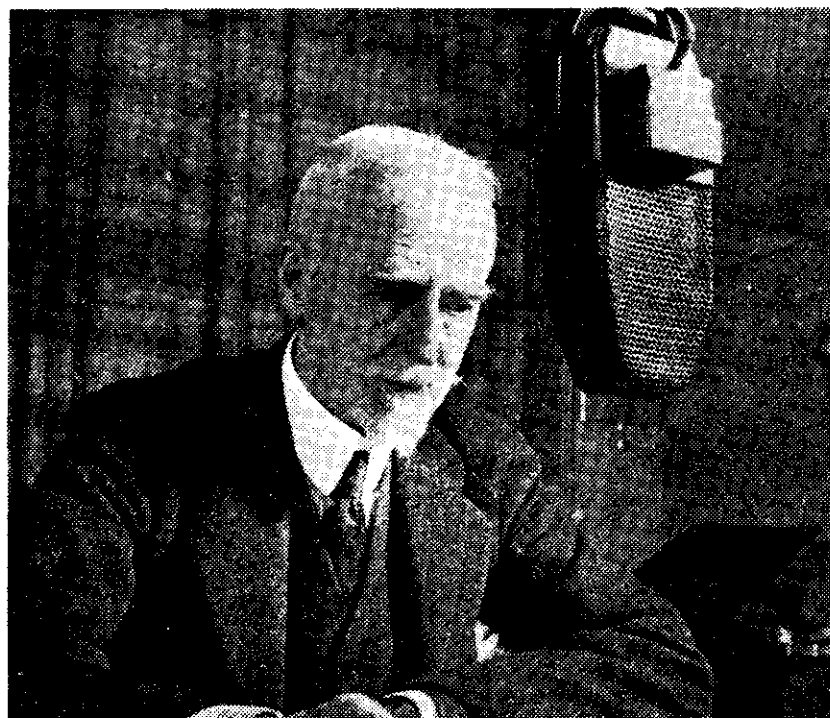
From IYA on Wednesday evenings listeners hear a series entitled *Recitals for Two*. Here is **RICHARD FARRELL** (above), the young New Zealand pianist who spent the last seven years in Australia and who is now in New York taking lessons from Madame Samaroff-Stokowski. He was heard in this programme on a recent Wednesday evening

**LORRAINE FORD** (soprano), who will be heard in a studio recital from IYA this Saturday evening, April 13, at 8 o'clock

**ORSON WELLES** and the Mercury Players will present Shakespeare's "Julius Caesar" from 2ZB on Sunday, April 21. The incidental music is by Marc Blitzstein. Welles plays Brutus and Caesar's part is taken by Joseph Holland. The play has been abridged for radio, but all the great scenes are retained

Below: Here is **WICKHAM STEED** at a BBC microphone giving one of the World Affairs talks heard at 1.30 p.m. on Sundays from main National stations

Right: **LORETTA YOUNG**, the star in "The Littlest Angel," to be heard from 2YD on April 19



BBC photograph



A recent photograph of **PRINCESS ELIZABETH**. Listen to "The Three Elizabeths" from 4YZ on Sunday, April 21