

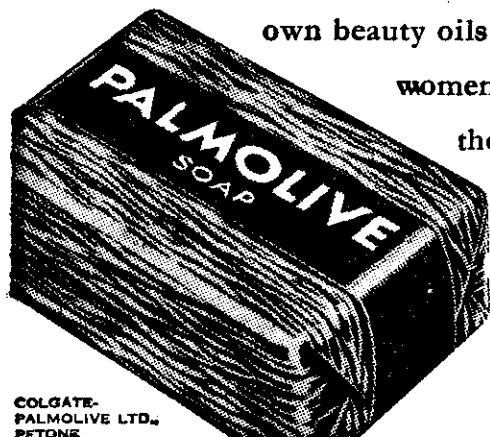
ONLY NATURE'S
BEAUTY OILS
GIVE YOU

all over loveliness



Gently and thoroughly
the soft, creamy lather of
Palmolive Soap cleanses your skin,
giving it the glowing beauty of youth.

Only Palmolive can do this, for only Palmolive contains the rich blend of olive and palm oils, Nature's, own beauty oils — with which lovely women have safeguarded their beauty since time immemorial.



NOW YOU CAN BE
SCHOOL-GIRL COMPLEXION
ALL OVER

COLGATE-
PALMOLIVE LTD.,
PETONE

PL12.5

WE SAW IT DONE



"SPLIT-SECOND" TEST PROVES SUPERIORITY of WAXSHINE

The three ladies in the above actual photo (all practical housewives) are inspecting a linoleum floor in a city office after witnessing a "Split-Second" Test with WAXSHINE. The test area measured 9 square feet.

Easy to Apply. In this test it took only 16.3 seconds to apply the WAXSHINE to the nine square feet of linoleum.

Easy to Rub-up. It took only 18.4 seconds to rub up to a lovely polish.

Long Lasting. Each morning the test area was lightly run over to remove surface dirt and after seven days the polish was still good regardless of normal office traffic over it all day.

No doubt about the Superiority of WAXSHINE. After seeing these "Split-Second" Tests these women were convinced and said—"WAXSHINE is certainly the ideal polish for floors and furniture".



FURNITURE TOO

Similar convincing "Split-Second" Tests carried out on furniture were witnessed by these ladies and all were unanimous that WAXSHINE was the ideal polish.



WAXSHINE

Still at Old Prices—11^d, 1/4¹/₂, 2/7

1.6