



Druleigh's Modern Training Ensures Success

For twenty years now Druleigh has been training New Zealanders for the higher paid jobs as Display Artists, Cartoonists, Dress Designers, Advertising Designers and all round Commercial Artists. Its methods are thorough and practical. Its instruction papers are revised regularly, and the supplementary text books supplied are the latest available and the most useful.

Every student is in personal contact with the tutor right through his or her training, and extra questions are welcomed at all times. Not only is all work marked fully and carefully, but all students receive their work back from the tutor with a personal letter giving additional advice and help.

DRULEIGH COLLEGE of ART

3rd, 4th and 5th FLOORS, HORNE'S BUILDING
VULCAN LANE, AUCKLAND

DIRECTOR: RONALD W. CORSON.

TRAIN as a Commercial Artist QUICKLY, EASILY, at HOME!

To-day there is a growing demand for the work of the **FREE LANCE** or full-time **COMMERCIAL ARTIST**.

DRULEIGH trained artists are to be found all over New Zealand in attractive, well-paid positions with well known firms such as The Farmers' Trading, Berlei Ltd., McKenzies, Milnes, the D.I.C. They are in advertising studios, and newspaper offices. They have charge of chain store displays, newspaper and magazine advertising, direct mail literature, catalogues, manufacturing display.

NEVER BEFORE HAS THERE BEEN SUCH a demand for well trained artists.

Druleigh's Practical Courses Include:

1. TICKET WRITING AND SHOWCARD DESIGNING.

An advanced course of instruction in Ticket Writing and Showcard Designing, together with initial materials, for £8 with application, or £2 deposit and £1 a month. Personal tuition by mail from one of New Zealand's leading Commercial Artists. Period of study, approximately 12 months.

2. CARTOONING, CARICATURE AND FIGURE DRAWING.

Covers figure drawing, nude and draped, black and white work for newspaper reproduction, different types, political cartoons, perspective, etc. Six and nine months' study, individual criticisms of all work. Complete fee, £4/10/-.

3. FIGURE DRAWING AND FASHION DESIGNING.

Another very practical course in which non-essentials have been eliminated, is provided by Druleigh in this subject. The large number of frock factories established in New Zealand over the past 10 years and the advances in department store advertising technique have resulted in a much keener demand for fashion artists. The Druleigh course in Figure Drawing and Fashion Designing covers rudimentary anatomy, the human figure, nude and draped, developing the "fashion sense," various "types," single and grouped figures, backgrounds, etc. It takes from six to nine months to complete, and the fee is £5 with application, monthly payments may be arranged.

4. ADVANCED ADVERTISING LAYOUT AND DESIGN.

This course actually follows 1, 2 and 3, and gives advanced instruction in advertising layout and design, practical newspaper advertising, packaging and labels. The fee for this course is £3/10/-.

5. COMPLETE COMMERCIAL ART COURSE.

Complete Commercial Art Course including, in addition to full Ticket Writing, Showcard Designing and Cartooning courses, Figure and Fashion Drawing, Poster and Advertising Designing. Two years' study, £15/15/-. Terms of payment may be arranged.

SEND THIS COUPON TO-DAY!

MR. R. W. CORSON,
Druleigh College of Art,
Vulcan Lane, Auckland.

Dear Sir,

Please send me, without obligation, full information
regarding the following course:.....

NAME.....

ADDRESS.....