

# 1ZB AUCKLAND

1070 kc. 280 m.

6.0 a.m. London News  
7.30 Health Talk  
9.0 Aunt Daisy  
9.30 Current Ceiling Prices  
9.45 We Travel the Friendly Road with the Pilgrim  
10.0 Judy and Jane  
10.15 The Channings  
10.30 O Absalom!  
10.45 Big Sister  
11.5 Home Decorating Talk by Anne Stewart

6.45 BBC Newsreel  
7.0 Consumer Time  
7.10 After Dinner Music  
7.30 Ballad Recital by Oscar Natke (bass), "Friend o' Mine" (Sanderson), "Drinking" (trad.), "Asleep in the Deep" (Petri), "Women, Oh Women" (Phillips)  
7.45 News and Commentary from the United States  
8.0 Southland Amateur Swimming Championships, from the Municipal Baths  
9.0 Newsreel and Commentary  
9.25 Continuation of Sports Relay  
10.0 Close down

## 4ZD DUNEDIN

1010 kc. 297 m.

6.0 p.m. Tea Time Tunes  
7.0 The Presbyterian Hour  
8.0 Studio Hour  
9.0 Especially for You  
10.0 Swing session  
10.45 Close down

# Thursday, March 14

11.10 Shopping Reporter (Sally)  
12.0 Lunch Music  
1.45 p.m. 1ZB Happiness Club  
2.30 The Home Service session (Jane)  
4.0 Women's World (Marina)  
5.0 Ship o' Dreams  
6.0 Secret Service Scouts  
6.15 Wild Life  
6.30 Chuckles with Jerry  
7.0 Consumer Time  
7.15 The C.B. Show  
7.45 So the Story Goes  
8.0 Hollywood Radio Theatre  
8.20 Bulldog Drummond  
8.45 The Red Streak  
9.0 Current Ceiling Prices  
9.5 Doctor Mac  
10.0 Men and Motoring (Rod Talbot)  
10.30 Hits from the Shows  
11.0 London News  
11.15 These You Have Loved  
12.0 Close down

## 2ZB WELLINGTON

1130 kc. 265 m.

6.0 a.m. London News  
7.30 Health Talk  
8.0 Breakfast Club  
9.0 Aunt Daisy  
9.30 Current Ceiling Prices  
10.0 Judy and Jane  
10.15 Life's Lighter Side  
10.30 O Absalom!  
10.45 Big Sister  
11.5 Home Decorating Talk, by Anne Stewart  
11.10 The Shopping Reporter  
12.0 Midday Melody Menu

2.0 p.m. Reserved  
2.30 Home Service session  
3.0 Variety Programme  
4.0 Women's World  
6.0 Secret Service Scouts  
6.15 Wild Life  
6.30 Tell it to Taylors  
7.0 Consumer Time  
7.15 The C.B. Show  
7.45 Woman in White  
8.0 Hollywood Radio Theatre  
8.30 Bulldog Drummond  
8.45 Music to Remember  
9.0 Current Ceiling Prices  
9.5 Doctor Mac  
9.30 Overseas Recordings  
10.0 Thrills  
10.15 Black Ivory  
11.0 London News  
12.0 Close down

## 3ZB CHRISTCHURCH

1430 kc. 210 m.

6.0 a.m. London News  
7.30 Health Talk  
8.0 Breakfast Club  
9.0 Aunt Daisy  
9.30 Current Ceiling Prices  
10.0 Judy and Jane  
10.15 Reserved  
10.30 O Absalom!  
10.45 Big Sister  
11.5 Home Decorating Talk by Anne Stewart  
11.10 Shopping Reporter's session (Elizabeth Anne)  
12.0 Lunchtime Fare  
2.0 p.m. Reserved  
2.30 Home Service session (Nancy)

3.0 Echoes of Variety  
4.0 Women's World (Joan)  
4.45 Children's session, with Jacko  
6.0 Secret Service Scouts  
6.15 Wild Life  
6.30 The Dickens Club: David Copperfield  
6.45 Tunes of the Times  
7.0 Consumer Time  
7.15 The C.B. Show  
7.45 Tavern Tunes  
8.0 Hollywood Radio Theatre  
8.30 Bulldog Drummond  
8.45 The Devil's Cub  
9.0 Current Ceiling Prices  
9.5 Doctor Mac  
9.15 Recordings  
10.0 Evening Star  
10.15 Vegetable Growing in the Home Garden (David Combridge)  
11.0 London News  
12.0 Close down

## 4ZB DUNEDIN

1310 kc. 229 m.

6.0 a.m. London News  
7.30 Health Talk  
8.0 Aunt Daisy  
9.30 Current Ceiling Prices  
10.0 Judy and Jane  
10.15 Three Generations  
10.30 O Absalom!  
10.45 Big Sister  
11.5 Home Decorating talk, by Anne Stewart  
11.10 Shopping Reporter (Jessie)  
12.0 Lunch Hour Tunes

2.0 p.m. Reserved  
2.30 The Home Service session (Joyce)  
3.30 Afternoon Tea with Joyce  
4.0 Women's World (Tui)  
5.0 The Children Entertain  
6.0 Secret Service Scouts  
6.15 Wild Life  
6.30 Places and People  
7.0 Consumer Time  
7.15 The C.B. Show  
7.45 Peter Dawson Presents  
8.0 Hollywood Radio Theatre  
8.30 The Challenge  
8.45 Dames Don't Care  
9.0 Current Ceiling Prices  
9.3 Doctor Mac  
10.0 A Tale of Hollywood  
11.0 London News  
11.45 At Close of Day  
12.0 Close down

## 2ZA PALMERSTON Nth.

1400 kc. 214 m.

6.0 a.m. London News  
7.30 Health Talk  
9.0 Good Morning  
9.30 Current Ceiling Prices  
6.0 p.m. Variety  
6.15 Wild Life  
6.45 Hot Dates in History  
7.0 Consumer Time  
7.15 The Lady  
7.30 Gettit Quiz Show  
7.45 The Grey Shadow  
8.0 Current Ceiling Prices  
8.5 Hollywood Radio Theatre  
8.45 The Citadel  
9.0 Doctor Mac  
9.30 Home Decorating Talk, by Anne Stewart  
9.45 The Auction Block (first broadcast)  
10.0 Close down

Old friends are best



for four generations

men and women have turned to Beecham's Pills for help when liverish, headachy and dull. Take Beecham's Pills at bedtime and when morning comes your system will act as nature intended—for regularity is the secret of really good health. Get Beecham's Pills today.

Purely vegetable

**Beecham's Pills**

Sold Everywhere

Agents: Harold F. Ritchie (N.Z.) Ltd., 104-8 Dixon St., Wellington.

Proprietors: Beecham's Pills Ltd., St. Helens, England.

Poise . . .

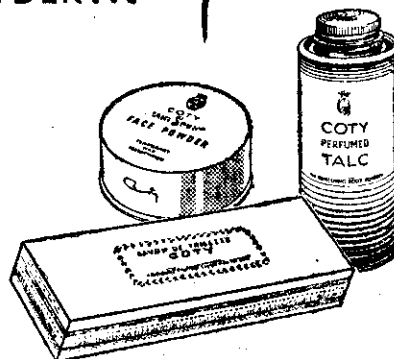
The subtle and delicate flattery of Coty Cosmetics inspires self-confidence and imparts an air of distinction and charm. Now, as before the war, the name Coty is the hallmark of exclusiveness.

FACE POWDER...

TALC...

SOAP...

Obtainable from Chemists, Toilet Salons, and the Cosmetic counters of Department Stores.



Agents: Van Staveren Bros. Ltd.



## ALBERT'S DANCE NO. 17 FOLIO

Read the wonderful contents "Paper Doll," "Really and Truly," "Yours," "Pennsylvania Polka," "Johnny Zero," "The Anniversary Waltz," "Whispering" and 5 others

PRICE 2/6 per copy (Postage 2/8)

Obtainable All Music Sellers.

ALSO CUY  
BING CROSBY'S GREATEST SONG HIT, "THAT'S AN IRISH LULLABY" "RUM AND COCA-COLA," "JUST A PRAYER AWAY," the Sailor's Theme Song "BELL BOTTOM TROUSERS." Other Popular Songs you should have are: "TILL THE END OF TIME" (Chopin's Famous Polonaise in Ab), "MY DREAMS ARE GETTING BETTER ALL THE TIME," "LILLI MARLENE," "A STAR FELL FROM HEAVEN," "DON'T ASK ME WHY," "TOGETHER," "ACCENTUATE THE POSITIVE," "THINE ALONE," "PLEASE DON'T SAY NO," "SALOME," "LAURA," "CANDY," "SENTIMENTAL JOURNEY," "POINCIANA" (Bolero Edition).

Price: Full words and music 2/ Posted 2/2.

## ALL MUSIC SELLERS

Or Direct from the Publishers J. ALBERT & SON PTY LTD 2-4 Willis Street, Wellington