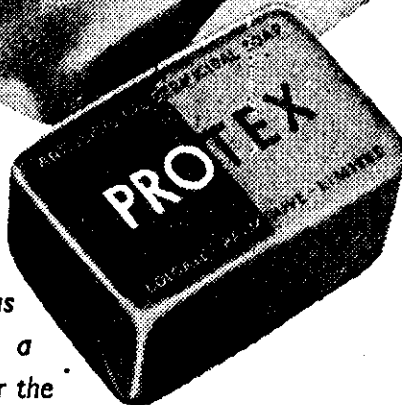


# DID YOU PROTEX YOURSELF THIS MORNING?

Face each day with fresh zest after a morning bath with PROTEX Soap . . . your skin will glow with health and freshness, you'll feel fine and safe in the knowledge that PROTEX will keep you fresh. PROTEX is the antiseptic soap without an antiseptic odour . . . It has the fragrance of the bush on a spring morning, and is gentle for the most sensitive skins. PROTEX the pleasant way to avoid offending.

COLGATE-PALMOLIVE LTD., PETONE.

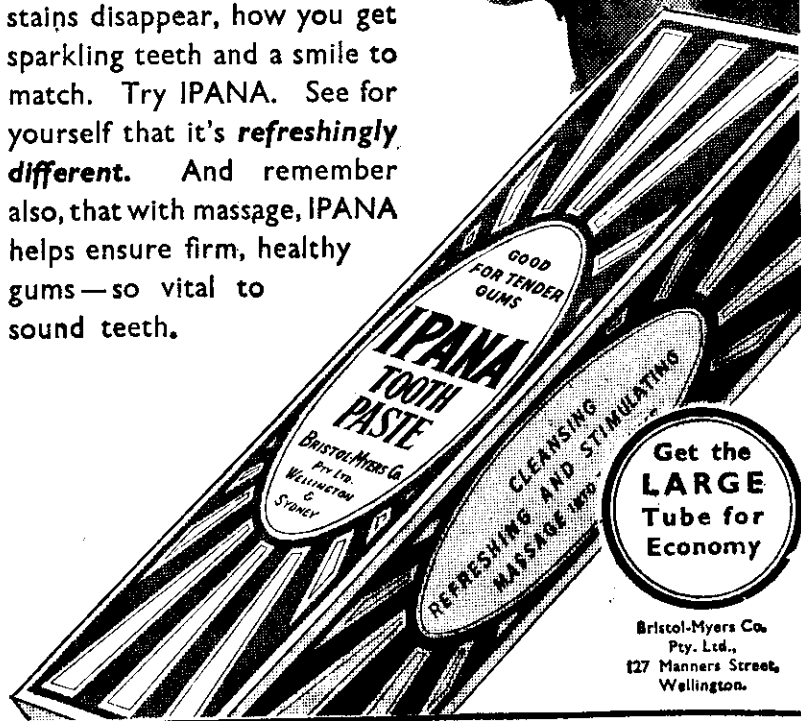
PR11.5



YOU MUST TRY THE TOOTH PASTE  
THAT'S

*refreshingly  
different*

THE first thing you notice when you use IPANA Tooth Paste is this: it's *refreshingly different*. The distinctive IPANA formula leaves your mouth feeling clean, sweet, refreshed. You'll notice how thoroughly IPANA cleans — how dullness and stains disappear, how you get sparkling teeth and a smile to match. Try IPANA. See for yourself that it's *refreshingly different*. And remember also, that with massage, IPANA helps ensure firm, healthy gums — so vital to sound teeth.



Bristol-Myers Co.  
Pty. Ltd.,  
127 Manners Street,  
Wellington.