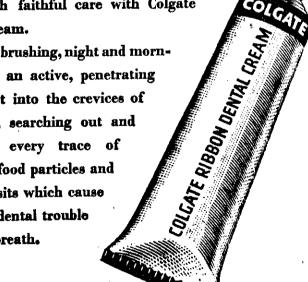


a failure in a close-up.

Don't be a long-distance beauty . . . give your teeth faithful care with Colgate Dental Cream.

Thorough brushing, night and morning, sends an active, penetrating foam right into the crevices of the teeth, searching out and removing every trace of decaying food particles and acid deposits which cause so much dental trouble and bad breath.



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