

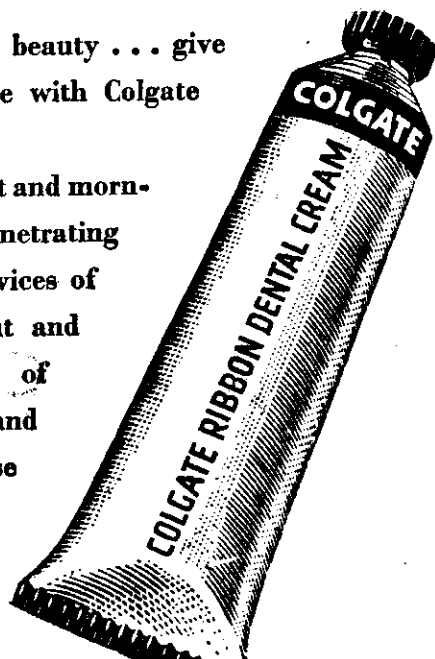
Pretty  
as a  
picture...



but a failure in a close-up

Don't be a long-distance beauty . . . give your teeth faithful care with Colgate Dental Cream.

Thorough brushing, night and morning, sends an active, penetrating foam right into the crevices of the teeth, searching out and removing every trace of decaying food particles and acid deposits which cause so much dental trouble and bad breath.



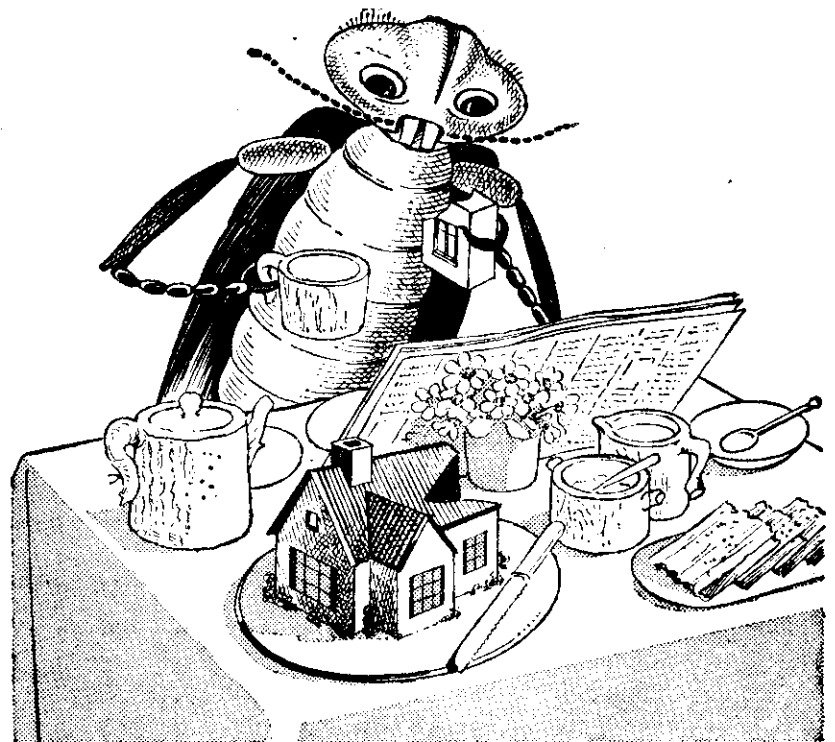
**COLGATE**  
RIBBON DENTAL CREAM

IN THE BRIGHT RED CARTON

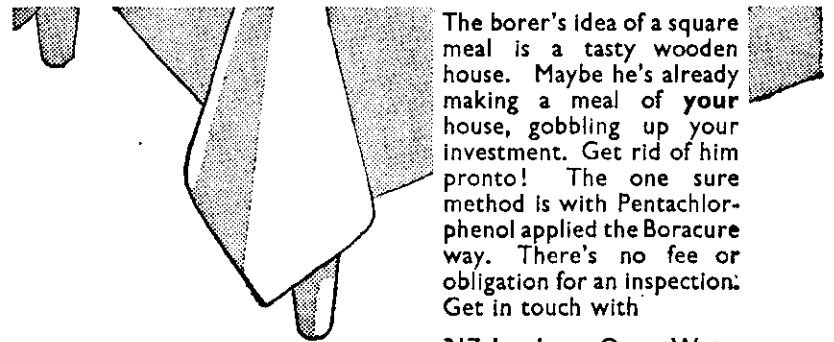
COLGATE-PALMOLIVE LIMITED, PETONE.

**PLAY SAFE**  
It cleans your  
breath while  
it cleans your  
teeth.

D10.5



## A tasty piece of house!

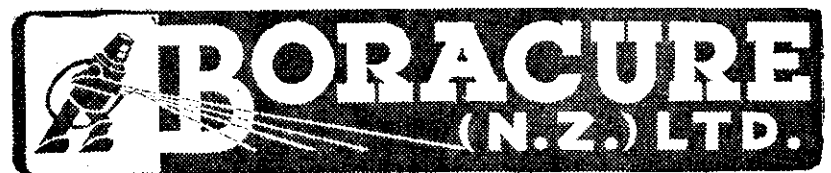


The borer's idea of a square meal is a tasty wooden house. Maybe he's already making a meal of **your** house, gobbling up your investment. Get rid of him pronto! The one sure method is with Pentachlorophenol applied the Boracure way. There's no fee or obligation for an inspection. Get in touch with

217 Lambton Quay, Wgtn.  
Phone 40-050.

Branches throughout the  
Country.

16.5



10.5



10d. a Tin

**'I was a little  
hoarse in Church'**

— but that was soon put  
right by those pellets  
of medicated Liquorice

**LIXOIDS**

Stacey Bros. Ltd., 385 Khyber Pass, Auckland.