



MRS. ZOE JACOBSEN
Films have been in great demand

WITH the end of the war, some services which the public have come to look upon as more or less permanent must cease work. One of these is the United States Office of War Information. But this agency will not go out of existence altogether. Under a changed name it will continue with its 16 millimetre films, film strips, and photographic displays. It will operate temporarily under the name of the Interim International Information Service, which is in the Department of State.

It is expected that by the end of this year the change-over from the former Office of War Information to the Department of State will have been completed and the information activities from then on will be a permanent State function.

In a recent broadcast, President Truman announced the abolition of the Office

(continued from previous page)

it, and I hope that although no longer a youngster, it may be my privilege to speak to you for a good while yet. Of one thing I am quite sure, and I should like to tell you it as a sort of personal message. It is that the war which has cost so many brave lives, so much suffering, and such huge amounts of money, will turn out to be a blessing rather than a curse—if we all go on pulling together. People used to talk about freedom and civilisation without quite understanding what those words might mean. Now they understand because they have come very near to losing them both. If the Germans and the Japanese had won the war we should all have been slaves of very brutal and very cruel masters. They would have robbed us of all our belongings, and would have tried to make us believe that they were the lords of creation. From that horrible danger we have escaped.

Now we have to show in our lives and in the way we behave to each other that the spirit of freedom and civilisation has entered into us and made us better men and women. I am sure you will feel this in the Fiji Islands as we feel it in England, so I think that you and we can look forward to happier days.

OWI CHANGES ITS NAME

Now International Information Service

of War Information. He stated that the OWI had made an outstanding contribution to victory. In its domestic activities it had performed an invaluable service in co-ordinating the Government's war-time information. However, the nature of present-day foreign relations made it essential for the United States to maintain informational activities abroad as an integral part of America's foreign affairs.

"This Government," said the President, "will not attempt to outstrip the extensive and growing information programmes of other nations; rather it will endeavour to see that other people receive a full and fair picture of American life and the aims and policies of the United States Government."

Wide Range of Activity

In New Zealand the Office of War Information has been the American counterpart, in some respects, of the British Council which was brought before the New Zealand public recently by Sir Angus Gillan. A great deal of its work has been the distributing of newsletters on a mass of subjects from astronomy to war surgery, and operating a photographic service and feature articles for newspaper and periodical reproduction. Subjects covered have ranged through medicine, science, education, industry, agriculture and commerce.

As soon as it became known that the publications department was to close down, hundreds of letters were received

from all parts of New Zealand expressing regret. They have been sent by schools, colleges, doctors, hospitals, Government departments, and local bodies, who thanked the agency for its help. The mailing list of monthly newsletters reached the 5,000 mark. And the 16 mm. films (which have been shown free of charge) have been so popular that, up to a week or so ago, 170,000 people in New Zealand had seen them every month. Of all the subjects shown, the *Why We Fight* series was the most popular, 83,500 people having seen it to date.

Future Programme

There is no very definite information at the moment regarding future activities, but apparently the film section is to remain for some time, and the American Library in Wellington is also, of course, to carry on. The films are used by schools, colleges, public libraries, and social study groups. The authorities hope to enlarge the film section considerably and so continue a service which people have come to regard as permanent.

The information section of the Office of War Information activities, which has been supervised by Mrs. Zoe Jacobsen, has now been moved from American Legation quarters to the top floor of the U.S. Information Library building in Woodward Street, Wellington. Mrs. Jacobsen will continue to direct the distribution of the Legation's 16 mm. films, film strips, and displays.

★ Memorial To Geoffrey Lloyd ★



A MEMORIAL to Geoffrey Lloyd, whose photograph appears above, was unveiled recently in the Roseneath Presbyterian Church, Wellington. When he was killed on active service, on Boxing Day, 1942, he was a flight-sergeant in the R.N.Z.A.F. Before the war he was an announcer whose work at 22B and

32B made its impression on his listeners and his colleagues alike.

The memorial is a lectern in the church. On it, carved in wood, are the Air Force wings. A silver plate carries an inscription, the text of which is given below.

Before the ceremony the lectern was covered with the Air Force flag. It was unveiled by L. B. Quartermain, leader of the Roseneath Presbyterian Bible Class, to which Geoffrey Lloyd belonged. Mr. Quartermain read the first lesson from it.

On behalf of the congregation, the Rev. C. E. Perkins, minister at Roseneath, who conducted the service, accepted the lectern and dedicated it. Padre Kings, of the R.N.Z.A.F., gave the address. The second lesson was read by Flight-Lieutenant Graham Brabyn, a friend of Geoffrey Lloyd's from Bible Class days.

The Air Force wings on the memorial were carved, in tribute, by the leader of another of the Presbyterian Bible Classes in the city.

The inscription reads: "A Tribute from his Mother and Father. To the memory of their Dear Son, Geoffrey Stanton Lloyd, Flight-Sergeant, R.N.Z.A.F., who was killed on active service in Algiers, 26th December, 1942. Per ardua ad astra."

Members of the NBS were present at the ceremony, which took place on Sunday, September 16.

DAZZLING WINDOWS

3 times
QUICKER

I SHAKE SOME
WINDOLENE ON TO A
SOFT CLOTH

APPLY LIGHTLY TO WINDOW
— NO HARD RUBBING IS
NECESSARY

ALLOW A MOMENT TO DRY THEN
GIVE A QUICK POLISH WITH
A DRY DUSTER.

No water to splash on carpets — no hard rubbing! Windolene cleans in a jiffy — removes grease and fly-marks — gives a rich, lasting gloss. It's economical, too — a bottle cleans over 200 square feet of glass! Try it on your windows and mirrors.

1/2^d
AT ALL
STORES

W.H.
WINDOLENE
CLEANS WINDOWS EASILY

How Amazing
Sea Plant,
RICH IN MINERALS
& FOOD IODINE
quickly builds up
**WEAK,
RUNDOWN**
people!



Gives you
**EXTRA
Stamina
and Energy**

Here is a natural food tonic which renews your system with a daily ration of vital Mineral Salts. Your body must have an adequate daily supply of life-giving Mineral Salts... and natural Food Iodine particularly to assist in the prevention of Goitre.

Vikelp gives you all these precious elements so vital to health, energy and strength. Its 9 Mineral Salts—including Calcium, Phosphorus, Iron, Food Iodine—combine to remineralise your system, and give it extra nutriment. You build up and find the way back to new health and strength.

VIKELP
MINERAL TABLETS

Fawcett & Johnson Ltd., Manners Street,
Wellington. P.O. Box 33. 5424A