

(continued from previous page)

argument or a discussion such as the one I had with Mac and Pat. Then the listener is actually getting what he hears—a discussion that took place in real everyday life—the everyday life of a young man on final leave and his girl. Do you want anything more “real” than that?

Control is Badly Needed

The Listener: Well, what do you suggest should be done about it?

Mr. Naylor: Um . . . that's a big question all in one. First I want control and co-operation—all the Churches combining to discuss the whole problem and pool their ideas. It was done for the BBC broadcasts and done very successfully. Then I want unselfishness and sacrifice if necessary—if it means serving the listeners better by dropping someone in favour of someone else.

The Listener: You mean drop someone who hasn't a good radio personality in favour of someone who has?

Mr. Naylor: Yes; or someone's idea if it is less effective than someone else's idea—oh, there'd be sacrifices all right

A COLLEGE CHOIR

THE Choir of St. Cuthbert's Presbyterian College for Girls will give the first broadcast of its career from 1YA on Saturday, September 22. The programme will be in two parts, the first from 8 o'clock and the second from 8.40 p.m.

The choir consists of twenty selected voices from the whole school; it is already well known in Auckland and is much in demand to singing at church services. The choir took part in the recent Musical Festival and it has also taken part in various school and other concerts in recent years.

Miss C. M. Herbert, who directs all the music at St. Cuthbert's, trains and conducts the choir and is its usual accompanist. When *The Listener* asked her about the forthcoming broadcast she explained that most of the work for it had been done before the holidays and that there would be only a short time to “polish up” after the girls came back to school. “But they knew the whole programme very well before the holidays and had worked very hard at it,” she said. “I should add that they did all rehearsing in out-of-school hours.”

The main item in the first half of the programme will be Bach's “My Heart Ever Faithful,” in which one girl, Jessie Signal, will sing solo parts. Miss Herbert described this girl's voice as the most remarkable she has heard in her teaching career; she is fourteen years of age and has a full and mature voice—“the voice of a prima donna,” Miss Herbert said. A Somersetshire folk song on the Aeolian mode, with a descendant emphasising this mode, will also be in the first half of the programme.

A three-part arrangement of some of the verses from Shelley's “The Cloud” and a song with solo parts will be followed in the second half of the programme by two lighter pieces, “The Cuckoo Clock” with imitative sounds, and Miss Herbert's own arrangement of Scottish airs with some members of the choir singing to give the effect of bagpipes.

if the thing were organised and controlled properly. For instance, I'd happily give up one of my four broadcasts annually if I could have three on consecutive Sundays. As it is they are spread over the year so that I haven't a hope of leading on from one to the next. Mac and Pat and I got on to an interesting offshoot about the nature and efficacy of prayer—but in the broadcast discussion I had to lop that off, as there wasn't time for it. By the time I could bring it up again there was no longer any sense in connecting it with the first discussion.

The Listener: But still it made a good broadcast later on?

Mr. Naylor: Yes it did, because it is a subject that comes home to everyone. That's the great opportunity of the radio—to present the Word in homely yet arresting terms that will appeal to everyone. Think of the original! Does anyone imagine that the broadcasting of an ordinary church service can compare with the methods and language of the Saviour as He spoke to the people about themselves and about God in Palestine? There's our lesson: we need to take our message out of the clothes of ceremony and present it to the people simply and plainly with examples from the everyday drama of everyday life. And we can do this with the help of the radio.

NEW EASY WAY To Remove Superfluous Hair

There's no need to go on enduring that painful self-consciousness that superfluous hair brings. You can easily and quickly remove that unsightly shadow, with just one application of Beautie Wax. With no messy preparation and in a few minutes, you can painlessly free your face of any sign of those unwanted hairs. Beautie Wax is a new preparation, and is simplicity itself to use. Daintily packed in a plain package, Beautie Wax comes with full instructions, only 10/6, post free. For a new, improved appearance, write to-day, enclosing postal note, to

“BEAUTIE WAX”
P.O. Box 1300, 22 Shrewsbury St.,
Christchurch.

Electronic ACCURACY

TAKES THE GUESSWORK OUT OF RADIO REPAIRS . . .

You don't have to guess when you're equipped with the delicately precise electronic instruments that we use at Radio Centre. You can be certain you're right . . . certain that every radio repair is perfectly effected . . . that performance reaches new set perfection.

But it's only because we're specialists on radio and sound equipment—to the exclusion of everything else—that we're able to make and equip ourselves with those electronic devices.

And whether it's a radio repair, an Intercommunication installation in an office or factory, a Sound Reinforcement system in a church, or Public Address equipment, you get the full benefit of that specialisation when you go to

COLUMBUS RADIO CENTRE FOR RADIO REPAIRS

FOR ALL MAKES OF SETS.

You'll find the telephone number of your Radio Centre in your 'phone book.