



BROWN AND BIBBY LTD'S factory in Liverpool stripped for war work.
"a sort of elongated hangar"

seems to me that in England, apart from General Election time, when you expect that sort of thing, they really get down to the job. I've been wondering as a matter of fact whether this broadcasting hasn't something to do with it, in New Zealand at any rate. As if you had a sort of General Election going on all the time, if you know what I mean, instead of only once in three years."

"Only the Best for Children"

The conversation left politics in a few minutes and turned round to books and bookselling. Mr. Brown had been interested to discover here our different approach to bookselling.

"You merchandise books here in a way I don't remember having seen in England. Putting a complete window display of one book in a window for instance. Not that there's anything wrong with that—just different."

"Are you interested in children's books?"

"I am indeed, and that's one thing I feel very strongly about. Far too many publishers who've been interested in nothing but money have put out rubbish for children, badly written, badly illustrated, and badly produced. One thing I'm sure about—you must give children the very best every time, and start them off on the right foot. Their books must have good copy, good layout, and really good binding."

"Do you make this complaint of England too?"

"Certainly I do. It's been really dreadful. Of course there have been no toys at all—except at impossible prices—and I remember once in a bookshop I was livid with anger. I saw a soldier, a private, looking through some kiddies' books. It was all you could get for them; I've my own kiddies and I know. I saw him pick up a nice looking book, and glance at the price. And I felt ashamed for the whole trade. And then he had to take some shoddy, dreadful thing that he could afford, that should never have been put into a child's hands."

But there was an economical and artistic way of printing such books that was coming more into its own, Mr.

Brown said, in which the artist worked straight on to the plate, making a lithograph in the first process.

"There's craftsmanship in that, and artistic ability thrives on craftsmanship. I think we ought to encourage these ideas instead of letting all this machinery sweep away everything else, just because it's a new toy with all sorts of possibilities. A few have held out—craftsmen and publishers alike, who have always stood for ideals—and they show the way. A man like Eric Gill for instance. Eventually others see the light too."

THE ARTS TODAY

THE next series of Winter Course Talks to be heard from IYA on Thursday evenings from August 2 till November 1 will have the general title "The Arts To-day" and will consist of 14 talks, two by each of seven specialists.

The first talk (on August 2 at 7.15 p.m.) will be entitled "The Foundations of New Zealand Literature" and will be given by Professor W. A. Sewell, Professor of English at Auckland University College; the second talk, "Literature To-day," will also be by Professor Sewell.

Owen Jensen will give two talks on music; A. J. C. Fisher, Director of the Elam School of Art, will give two on painting; and the following specialists will each give two talks on the subjects indicated: Rona Wood (sculpture), Ernest Blair (drama), Clifton Firth (photography), Beryl Nettleton (dancing).

ZB Weather Forecasts

THE ZB stations are now broadcasting weather forecasts at 7.32 a.m., 12.57 p.m. and 9.35 p.m. Station 2ZA also broadcasts the morning and evening advice, but not that at 12.57 p.m. These broadcasts are purely local, the information being supplied by the meteorological service in each centre, and dealing with the area in which each station is situated.

MODERN PLAYS

CRISIS IN HEAVEN, by Eric Linklater, 10/5 posted. An Elysian Comedy in three acts. Through the mouths of such varied people as Helen of Troy, Abraham Lincoln and Aristophanes, Linklater makes amusing comments on human nature and literary conventions.

THE FUR COAT—a Three-Act Play, by A. G. Macdonell, 8/7 posted. Macdonell's talent for wit and comedy is well known. His last work has the light touch one expects, combined with a sure sense of the dramatic and the unexpected. The settings are simple; a cast of seven is required.

THREE COSTUME PLAYS, by Vincent Waite, with an introduction by Leslie Banks, 5/1 posted. These historical costume plays, designed primarily for schoolboy players, fill a gap in modern educational and dramatic material. The plays deal with Guy Fawkes, episodes in the life of Shakespeare and with the Spanish Armada.

R.U.R., by Karel Capek, 4/4 posted. This famous play about the robots is likely to become a modern classic. It is a play to be read and remembered.

WELLINGTON CO-OPERATIVE BOOK SOCIETY LIMITED.

MODERN BOOKS 48A MANNERS STREET, WELLINGTON, C.1, N.Z.

Use Silvo—
for silver's
sake!



Silvo removes every trace of dimness and stain from silver's surface— gently, quickly, safely. Silvo's loving care will renew the original glory of your silver or plated ware.



Silvo cleans and protects your precious silver.

So.22

★ THE SPOTLIGHT'S ON YOUR HAIR!



Constant daily care with Barry's Tri-coph-erous will give your daughter beautiful hair

Constant daily care with Barry's Tri-coph-erous gives you gleaming, lustrous hair that is lovely to look at and easy to manage.

Use Barry's Tri-coph-erous for Falling Hair, Dandruff, Premature Greyness, Dry or Brittle Hair, Over-oily or Itching Scalp.

**BARRY'S
Tri-coph-erous**

FAMOUS HAIR TONIC AND DRESSING

Lanman & Kemp-Barclay & Co. (Inc.), Water Street, New York.

when you feel run down
WINCARNIS
QUICK ACTION TONIC
will help put you right

Distributors: Fassett & Johnson Ltd., Levy Building, Manners St., WELLINGTON.