

Tubes have gone to war...

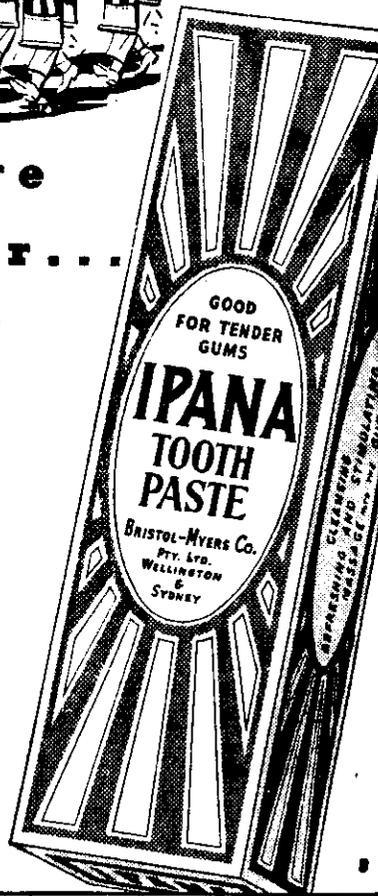
If you sometimes find that Ipana Tooth Paste is "out of stock", don't blame the shop-keeper or the manufacturer. The fact is, there is a shortage of tubes, because tin and other metals are required for war purposes.

Tubes will shortly be available in increased quantities. So keep on asking for Ipana—and when you get it, use it carefully.

CLEANSING
REFRESHING STIMULATING

2 Things to do: Brush teeth at least twice daily, after breakfast and before bed; visit dentist twice yearly.

Bristol-Myers Co. Pty. Ltd.
127 Manners Street, Wellington.



"START SMILING, SON"

—we'll chase that COLD the pleasant way!"



This simple treatment works **INSIDE** and **OUTSIDE** for quick relief

HELP your youngster shake off the miseries of a cold faster, with the treatment children like. Good old Vicks VapoRub!

Nothing to swallow—just rub VapoRub on throat, chest and back at bedtime. Instantly, it starts working *inside* and *outside* for quicker comfort!

OUTSIDE, VapoRub works on the skin like a warming poultice, relieving congestion and muscular tightness of

chest and back. And at the same time...

INSIDE, medicinal vapours released from VapoRub by body warmth are breathed into the air-passages...easing nasal stuffiness, soothing sore throat, making breathing clearer, calming coughing.

This double action brings relief fast, and continues long after your child is comfortably asleep. Often by morning the worst miseries of the cold are gone.

A WORLD STAND-BY
VICKS VAPORUB

OVER 30 MILLION JARS USED YEARLY
VICK PRODUCTS INC., 122 East 42nd Street, New York



HERE'S THE PAIN WHERE'S the SLOAN'S?

LUMBAGO

needs a touch of soothing Sloan's Liniment. It stimulates the circulation, helps to relieve congestion and end the wearying aching pain in the loins and back.

If you suffer from lumbago or rheumatism, sciatica, neuritis or cramp, remember: Let Sloan's help you get quick relief.

All Chemists and Stores sell Sloan's.

SLOAN'S Family LINIMENT

Chamberlain's (N.Z.) Limited, 49 Swanson Street, Auckland.
Successors to Dr. Earl S. Sloan Ltd., London.



THE POLISH SUPREME