



CASHMERE BOUQUET

Lipstick

smooth and colourfast!

Orchid Red, Royal Red, Signal Red, Cyclamen,
Hawaiian Tan, Pink (Blush), Light, Medium, Dark.

Colgate-Palmolive Ltd., Petone.

81.5

Relief for Coughs, Colds
and Sore Throats

These effective jubes are blended from Eucalyptus,
Cinnamon, Pine,
Gaultheria, etc.

1/1 Stacey Bros. Ltd.
385 Khyber Pass, Auckland

Eukols

17.5

*if it's in
WOOL
we make it
well*



BRUCE

-King of Woollens

THE BRUCE WOOLLEN MANUFACTURING CO. LTD., MILTON, OTAGO.

21.4



**"KEEP IT DARK
-IT'S A BSA!"**

She's lucky. She's just got a brand new B.S.A. Bicycle. Naturally she asks her friends to keep this a secret; with such a rare prize she wants to be the first to spring the surprise on her family and friends. Wartime restrictions require all B.S.A. bicycles to be black. But when peace comes they'll soon assume their true colours again. Then for beauty of appearance and performance the only rival to your post-war B.S.A. will be another made by the same famous firm.

Some more B.S.A. bicycles are now coming into the country. Ask your dealer if he has one available for you—you may be lucky. Or—put your name down and be sure of it when it arrives.

B.S.A. Representatives:
Bicycles: A. G. Healing & Co. Ltd.,
216 Madras Street, Christchurch,
and 42 Cable Street, Wellington.

Auckland District:
Sheates & White Ltd.,
48 Fort Street, Auckland.

Motor Cycles—N.Z.:
Sheates & White Ltd.

BSA

**BICYCLES AND
MOTOR CYCLES**

B.S.A. Cycles Ltd., England.

24