

Indian proverb: "Be heedful of thy teeth and thou wilt show it in thy mouth." Kolynos floats away clinging food particles-the starting point of decay.



Peruvian Charm - a necklace consisting of puma teeth, human teeth, bones of mon-keys, birds' beaks, etc. Add charm to your smile by twice daily brushing with refreshing Kolynos Dental Cream. Half an inch on a dry brush is all you need to make every tooth in your head antiseptically clean.

Because Kolynos is concentrated, half an inch on a dry brush is plenty.



Have you a dental plate? One brushing with Kolynos Dental Plate Cleanser will leave it as bright as the day your dentist gave it to you.

Old Yorkshire custom. When a

child's tooth comes out, it must be dropped in the fire and a

rhyme recited, to prevent mis-

Seventeenth century dentists did all their work in the town square, so that the populace could enjoy the writhings of their patients. To-day your dentist is the best friend of your teeth—so visit him at least every six months for a check-up, and remember to brush your teeth twice daily with Kolynosa dentist's prescription for the care of your teeth.

KOLYNOS DENTAL CREAM

KOLYNOS (N.Z.) LTD., 60 KITCHENER STREET, AUCKLAND.



He needs Better Light NOW!

Young eyesight can be endangered by improper habits of reading or studying. Remember these four rules for avoiding eye strain.

- (1) All reading, sewing, studying should be done close to a source of good light.
- (2) Avoid shadows. Make sure you have good light directly on your work.
- (3) Avoid glare. Don't sit facing the light.
- (4) For good light use Mazda Lamps.



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