

(continued from previous page)

presented (in the Wellington Town Hall last year) with stage techniques that seem "ultra modern" to us New Zealanders. Like the original Medieval Moralities its occasion was religious—a Christian Order gathering—and its "philosophy" or "outlook" so clear-cut Christian as itself to be new to many. Following both traditions it was topical and up to the minute, and hit accepted and revered community ballyhoo very shrewdly and hard.

People who want to examine in cold print what they then found impressive or unfair now have the opportunity for one shilling. Other readers will buy from interest in the technique. Others will want to follow the clashes of young Richard as he attacks with questions in turn Schoolmaster (loyally secular), Machinist (Marxist), Businessman (hard-boiled), Tobruk Rat (disillusioned), Radio Sentimentalist, and even the implacable realities of War and Death and God.

ARMY VERSES

LIVE ROUNDS, 1945. By "Caliban." The Griffin Press, Auckland.

DESCRIBED as a collection of Army verses, this 17-page booklet, while taking extraordinary liberties with rhyming construction, will probably raise a chuckle among rankers and ex-rankers.

CAN YOU WRITE A SONG?

Tune Wanted For 1945 Victory Loan Campaign

TO-DAY a new song is wanted—a song for New Zealand's 1945 Victory Loan. The National Broadcasting Service is arranging a competition to this end. What is required is a good rousing tune and it is hoped that many composers will make a bid for the prizes, which are:

First prize	£15
Second prize	£10
Third prize	£5

Entries will be received up to Monday, April 30; forms and schedule of conditions may be obtained from any of the stations of the Broadcasting Service (National or Commercial).

Many a song which has lasted for years has come out of war. Two, which were written while the British Empire

And this will be principally for the reason that the sergeant-major is brightly lampooned. "Caliban" appreciates the value, in doggerel, of producing the climax in the last line or two lines. His title, however, is a trifle ambitious. One or two duds have crept into the ammunition dump. There are several simple illustrations brightly supporting the verse.

was engaged in conflict, produced amazing results. These were "The Absent-Minded Beggar," and "Keep the Home Fires Burning."

Of the first, Rudyard Kipling wrote: "During the South African War my position among the rank and file came to be unofficially above that of most generals. Money was wanted to procure small comforts for the troops at the front and to this end the *Daily Mail* started what must have been a very early 'stunt.' It was agreed that I should ask the public for subscriptions. The paper charged itself with the rest. My verses, 'The Absent-Minded Beggar,' had some elements of direct appeal, but, as was pointed out, lacked 'poetry.' Sir Arthur Sullivan wedded the words to a tune guaranteed to pull teeth out of barrel-organs. Anybody could do what he chose with the result—recite, sing, intone, or reprint, etc., on condition that he turned in all fees and profits to the main account, 'The Absent-Minded Beggar Fund,' which closed at about a quarter-of-a-million."

The *Daily Mail* asked Sir Arthur Sullivan to set "The Absent-Minded Beggar"

to music, and many stories have been told of his difficulties with the odd metre. It is said that he walked, raved, gave up the job, and took it on again; but most of these tales are untrue. However, Sullivan found the metre of the poem the most difficult with which he had to contend. The song drove all others from the barrel-organs; tens of thousands of copies were rushed from the presses and sold for the benefit of soldiers and their dependants. The Queen wrote to Sullivan for a copy; soldiers marched away to the troopships singing it. The "Pay! Pay! Pay!" piled up a rich treasure chest.

During World War No. 1 Clara Novello, famous soprano, organised huge patriotic concerts and collected instruments for the use of men at the front. She told her son, Ivor Novello, that if he did not compose a war song, she would. The result was his best-seller, "Keep the Home Fires Burning." He once admitted having made £16,000 out of it and said that a certain tenor who made the most popular gramophone record of it realised about £10,000 in royalties. Both these songs were of the "home-front" variety and were extremely valuable as money-getters.

Something of this nature is required today. It will not be easy to find, but the NBS is hopeful that local composers will respond to the challenge.

*Lovely
Lips...*



Her lips are never dull, never clogged with lumpy lipstick, never have that "greasy" look. That smooth texture can only be Paul Duval Lipstick... the colour is just right for her skin toning... her lips are always soft, because the quality ingredients keep them that way. At last, a Lipstick that stays put for hours, without being drying! Buy a refill for an old case, to-morrow, and see for yourself.

paul Duval

PERSONALISED COSMETICS FROM

MILNE & CHOYCE, Auckland. D.I.C. Ltd., Wellington, Christchurch, Dunedin.
Also from Exclusive Stockists in Provincial Centres.

PAUL DUVAL (N.Z.) PTY. LTD., 328 LAMBTON QUAY, WELLINGTON.

★
GLY-SEN
HAIR CREAM

Contains
no Gum



1/7

Keep the hair in
place with
**GLY-SEN HAIR
CREAM.**
It's economical in
use!

Made by
Salmond & Spraggon Ltd.
2 Customhouse Quay, Wellington.