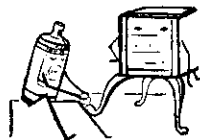


SURE SHINE GIRL!



There lived a little lady in a pretty little house,
And she kept it trim and tidy as a pin,
pin, pin.
But her furniture was stained and scratched and very very dull;
Though she polished it until she grew quite thin, thin, thin.

Then in came Mrs. Ata crying "Here's some Atagleam,
This polish for your woodwork, dear, is fine, fine, fine".
So they whisked it on and polished it and glory, glory be,
The furniture at once began to shine, shine, shine.



Now the sideboard and the tables are delightful to the eye.
Not a sign of stains or scratches can be seen, seen, seen!
And the credit all belongs to a bottle of the polish,
Which all smart housewives know as Atagleam, gleam, gleam.

Atagleam Furniture Polish is compounded to restore gloss and shine to wooden surfaces. Atagleam is safe for high lustre french polish furniture; it is simple and fast to use.

Mrs Ata says

ATAGLEAM FURNITURE POLISH

for all wood shining

Atagleam Furniture Polish is a product of S. W. Peterson & Co. Ltd., makers of the famous Ata family of household products.

Rub Away Aches with ELLIMAN'S EMBROCATION

Relieve strains, sprains, bruises and stiffness with Elliman's Embrocation—also of great assistance for rheumatism, lumbago and sciatica. Elliman's Embrocation has been a family stand-by for over 95 years—its quick-working, stimulating action relieves all the usual aches and pains.

Obtainable at all Chemists and Stores.
Prices 2/3 and Economy Size 3/8



9.4 Elliman, Sons & Co. Ltd., Slough, Bucks, England.

THINGS TO COME

A Run Through The Programmes

MONDAY

THE best way we can indicate what goes on in the comedy that 3YA will broadcast at 10.30 p.m. on Monday, April 2, is to reproduce the illustration the BBC published when it was heard in England—for it is another BBC production from the London Transcription Service. And perhaps the best way to indicate the quality of the story is to remind you—for you may have read it once—that it was written by H. G. Wells. It was one of his earlier stories. Pycraft was different from other human beings, for a while (in what way, the drawing shows). It was all very well, of course, as long as Pycraft had everything under control. But we don't advise you to try it.

Also worth notice:
2YA, 9.40 p.m.: "When Cobb and Co. Was King."
4YA, 7.30 p.m.: "Peacock Pie" (de la Mare)

TUESDAY

THERE was a time when women were so sheltered that they would not venture into the street by themselves. Anything more daring than having the vapours in front of the vicar never entered their mind. How they would have lived in a perpetual coma if they could have visualised all that women do today, for now there are women in engineering, medicine, trade, and transport, to mention only a few of the callings. Recently New Zealand appointed a woman bacteriologist for service overseas with the Army, and it is on the subject of Bacteriology for Women that Marjorie Fuller will speak from 2YA at 11.0 a.m., Tuesday, April 3.

Also worth notice:
1YX, 9.0 p.m.: "London" Symphony (Vaughan-Williams)
3YA, 6.45 p.m.: Talk: "Birth of a Nation."

WEDNESDAY

IN New Zealand the number of dental fillings and artificial teeth required is probably greater than anywhere else in the world. This is a dentist's paradise. Research work is proceeding, however, which may one day help New Zealand to lose her unenviable reputation. A substance that has long been known to have an effect on teeth is fluorine, but because an excess of this causes "mottled" enamel and bone decay scientists have shied away from it. To-day research is discovering helpful qualities in minute amounts. But for more information on this subject listeners should tune in to 2YA on Wednesday, April 4, at 11.15 a.m.

Also worth notice:
2YC, 8.0 p.m.: Symphony No. 39 (Mozart).
3YA, 9.30 p.m.: Symphony No. 4 (Sibelius).

THURSDAY

STATION 2YD's new serial, which begins next week, is a new adaptation of Dickens' *Barnaby Rudge* which has not been broadcast here before. It will be heard every Monday and Thursday (at 9.35 p.m. on Mondays, 9.30 on Thursdays). *Barnaby Rudge* was published in 1841 as part of *Master Humphrey's Clock*. This was the earlier of Dickens' two historical novels (the other was *Tale of Two Cities*), its period being that of the Gordon riots in 1780.

Also worth notice:
2YC, 8.0 p.m.: Clarinet Quintet (Brahms).
4YA, 9.25 p.m.: Violin Concerto (Bloch).

FRIDAY

THAT the Brains Trust will be specialising in matters Welsh next week (at 8.28 p.m., Friday, April 6, Station 2YA) is obvious enough from the names of the speakers, which you may find in the appropriate programme page. Lady Cary Evans is a daughter of Earl Lloyd George; Captain Griffiths (a former Lord Mayor of Cardiff) is known in most of the world's seaports as "Cap-



"The Truth About Pycraft": 3YA, Monday, April 2, 10.30 p.m.

tain Jim"; and Captain Meredyth is a Canadian writer and alpine sportsman of Welsh origin. They will discuss premonitions, the housewife and the humdrum life, and the characteristics of Welshmen, among other topics.

Also worth notice:
2YA, 3.0 p.m.: Play: "Rembrandt Was Right."
3YA, 7.30 p.m.: "Cameo for Manxmen."

SATURDAY

ALISON PETTLE, who recorded the talk for the BBC that will be heard from 2YA on Saturday, April 7, is the women's editor of a leading London daily; she wanted to know how the women of France, Belgium and Holland had been living during the war years, and she recently flew across to find out. In her conversation with the women of these countries she discovered that it was not at all as she had imagined; a formidable barrier separated them from her—four lost, irretrievable years. For her interesting report, tune in to 2YA at 11.0 a.m.

Also worth notice:
1YX, 9.12 p.m.: "Emperor" Concerto (Beethoven).
3YL, 8.11 p.m.: Piano Concerto No. 3 (Beethoven).

SUNDAY

"THESE SERVED MANKIND," a short series in commemoration of certain notabilities who died during 1944, will begin on Sunday, April 8, at 2YA. The session will comprise tributes to some of the authors, artists, scientists, musicians, doctors, sportsmen, clergy, men of affairs, and others. In these days especially, news of the passing of many noteworthy people is not readily available to the public, and information about them is sometimes hard to secure. For some years 2YA has, in its feature "These Served Mankind," presented a survey of the careers of the famous.

Also worth notice:
2YA, 8.5 p.m.: Opera "Falstaff" (Verdi).
4YA, 9.30 p.m.: Play: "It's in the Stars."