



# CANCER

## Early Treatment Essential

Cancer ranks second as the cause of death in N.Z. It stays high because we are not getting early treatment, while the cancer is still local.

**WHERE DOES THE DELAY IN TREATMENT OCCUR?**  
Between the first symptom and the first visit to the doctor!

Approximately 80 out of 100 patients disregard the danger signals too long, either because they don't recognise them, or don't think they're serious enough, or want to carry on with their livelihood as long as possible before giving in.

Patients think that they cannot have cancer because any serious disease must be painful, and they have no pain—cancer is painful only in its later spreading stages.

Doctors help to reduce the cancer death rate by neglecting no known diagnostic procedure, and by persuading their patients to lose no time after diagnosis in getting adequate treatment.

### EARLY TREATMENT DOES REDUCE THE DEATH RATE:

#### New Zealand Experience:

Cancer of the Womb—Successful treatments show 25% improvement, the bulk of this in treatment of early cases.

Cancer of the Breast—A little improvement in successful results but only when treatment is early.

Cancer of Stomach } Show no improvement in cures over the  
" " Prostate } last ten years.

New Zealand Branch of British Empire Cancer Campaign warns us we are not reporting our cancers early enough to raise our proportion of cures.

American experience advises that the chances of effecting a cure are from 3 to 8 times greater, depending upon the site of the cancer, when adequate treatment is begun early in the disease, than when treatment is begun late.

### REMEMBER THE DANGER SIGNALS:

- Any unusual lump or thickening, especially in the breast.
- Any irregular bleeding or discharge from any body opening.
- Any sore that does not heal—particularly about the tongue, mouth or lips.
- Persistent indigestion, often accompanied by loss of weight.
- Sudden changes in the form, colour or rate of growth of a mole or wart.
- Any persistent change from the normal habit or action of the bowels.

**IMPORTANT:** If in doubt, consult your family doctor first. He will advise you to visit the clinic if necessary.

FOR A HEALTHIER NATION

*Duty isn't  
often as  
pleasant  
as this...*

There are fewer goods. But there are more pay-envelopes. And if those pay-envelopes start bidding against each other the stage is set for trouble—unless... unless we perform the very simple duty set for all of us, to **SAVE**.

Saving means saving every penny left over once essential purchases are made.

Saving means saving the money you'd normally spend on those things you can't buy today.

This kind of saving builds a sound country. It's the only personal way you can help keep New Zealand financially strong. And, through helping New Zealand, you help yourself.

That's the pleasant part of it. When you invest in National War Savings your deposit grows by 3% every year. When peace comes you'll not only have money to spend, but better, post-war products to spend it on.

It's worth thinking about—worth *doing something* about. If you're a National Saver, see if you can increase regular pay-day deposits. If you haven't the habit yet, it's a good time now to open your 3% National War Savings Account.

WS.62.16

## You can have quick relief from *Indigestion!*

The distress and discomfort of Heartburn and Flatulence, the agony of Indigestion

... why suffer them any longer? You can get relief... promptly... from the first soothing dose of Hardy's Indigestion Remedy, manufactured in the labora-

tories of R. M. Hardy, 33 Bond Street, Wellington. It quickly dispels accumulated gases and neutralises acidity. Prove it for yourself, without cost.

**FREE!** Send for generous sized sample of...

**HARDY'S Indigestion Remedy**

HARDY'S, P.O. Box 977, Wellington. Please send me by return a free sample of the famous Hardy's Indigestion Remedy.

Name \_\_\_\_\_

Address \_\_\_\_\_

A healthy future for your baby

# ANKORIA

ALWAYS SAFE BABY FOOD

The NEW ZEALAND CO-OPERATIVE DAIRY CO. LTD., ANZAC AVENUE, AUCKLAND