

1ZB AUCKLAND 1870 kc. 280 m.

6. 0, 7.0, 8.45 a.m. London News
7.30 Health Talk
9. 0 Aunt Daisy
9.30 Current Ceiling Prices
9.45 The Friendly Road (The Roadmender)
10. 0 Judy and Jane
10.15 Three Generations
10.30 Digger Hale's Daughters
10.45 Big Sister
11. 5 Talk by Anne Stewart
11.10 Shopping Reporter (Sally)
12. 0 Lunch music
12.15 & 1.15 p.m. London News
1.45 1ZB Happiness Club (Joan)
2. 0 The Editor's Daughter
2.15 Linda's First Love
2.30 Home Service session
3. 0 For Ever Young
4.30 Health and Beauty session (Marina)
5. 0 The Hawk
6. 0 Secret Service Scouts
6.15 London News
6.30 Thanks Sammy Kaye and His Orchestra
7. 0 Talk by Minister of Agriculture (final broadcast under Dig for Victory series)
7.15 The Black Gang
7.30 A Doctor's Memories
7.45 So the Story Goes
8. 0 Current Ceiling Prices
8. 5 Prisoner at the Bar: Mary, Queen of Scots
8.45 The Famous Match
9. 0 Doctor Mac

9.20 Wild Life: Wood Pigeons
10. 0 Turning Back the Pages
10.30 Youth Must Have Its Swing (last broadcast)
11. 0 London News

2ZB WELLINGTON 1130 kc. 265 m.

6. 0, 7.0, 8.45 a.m. London News
7.30 Health Talk
9. 0 Aunt Daisy
9.30 Current Ceiling Prices
10. 0 Judy and Jane
10.15 Music in Sentimental Mood
10.30 Digger Hale's Daughters
10.45 Big Sister
11. 5 Talk by Anne Stewart
11.10 Shopping Reporter session
12. 0 Midday Melody Menu
12.15 & 1.15 p.m. London News
1. 0 Melodies for the Valley
1.30 Easter Parade
2. 0 The Editor's Daughter
2.15 Linda's First Love
2.30 Home Service session
3. 0 For Ever Young
4.30 Health and Beauty session
5. 0 Children's session
6. 0 Secret Service Scouts
6.15 London News
6.30 Dan Dunn, Secret Operative
7. 0 Talk by Minister of Agriculture (final broadcast in series Dig for Victory)
7.15 Bulldog Drummond
7.30 Submarine Patrol
7.45 Here's a Queer Thing
8. 0 Current Ceiling Prices

8. 5 Prisoner at the Bar: Pierre Vaquier
8.45 Melodies of the Movies
9. 0 Four Sisters
9.15 Wild Life: Seallions and Seals
10. 0 Your Hymns and Mine
10.15 Jane Arden, Girl Detective
11. 0 London News

3ZB CHRISTCHURCH 1430 kc. 210 m.

6. 0, 7.0, 8.45 a.m. London News
7.30 Health Talk
8. 0 Breakfast Club
9. 0 Aunt Daisy
9.30 Current Ceiling Prices
10. 0 Judy and Jane
10.15 The Channings
10.30 Digger Hale's Daughters
10.45 Big Sister
11. 5 A Talk by Anne Stewart
11.10 Shopping Reporter session (Elizabeth Anne)
12. 0 Lunchtime fare
12.15 & 1.15 p.m. London News
2. 0 The Editor's Daughter
2.15 Linda's First Love
2.30 The Home Service session (Nancy)
3. 0 For Ever Young
4. 0 Musical Roundabout
4.30 Health and Beauty session (Joan), including Let's Take a Look in Your Mirror
5. 0 Robinson Crusoe Junior
6. 0 Secret Service Scouts
6.15 London News
6.30 Inspiration

7. 0 Talk by Minister of Agriculture (final in series Dig for Victory)
7.15 Bulldog Drummond: The Black Gang
7.30 A Doctor's Memories
7.45 The Rank Outsider
8. 0 Current Ceiling Prices
8. 5 Prisoner at the Bar: Jeanne Wiess
8.45 Tradesmen's Entrance
9. 0 Four Sisters
9.15 Wild Life: More Summer Insects
10. 0 3ZB Studio Play: Candles in the Wind
10.15 Dr. Jekyll and Mr. Hyde
11. 0 London News

4ZB DUNEDIN 1310 kc. 229 m.

6. 0, 7.0, 8.45 a.m. London News
7.30 Health Talk
9. 0 Aunt Daisy
9.30 Current Ceiling Prices
10. 0 Judy and Jane
10.15 Three Generations
10.30 Digger Hale's Daughters
10.45 Big Sister
11. 5 Talk by Anne Stewart
11.10 Shopping Reporter (Jessie)
12. 0 Lunch hour tunes
12.15 & 1.15 p.m. London News
2. 0 The Editor's Daughter
2.15 Linda's First Love
2.30 Home Service session (Joyce)
3. 0 For Ever Young

4.30 Health and Beauty session (Tui), including Let's Take a Look in Your Mirror
4.50 The Children's session
5. 0 Reserved
6. 0 Secret Service Scouts
6.15 London News
6.30 Tradesman's Entrance
7.15 The Black Gang
7.30 A Doctor's Memories
7.45 Nightcap Yarns
8. 0 Current Ceiling Prices
8. 5 Prisoner at the Bar: Enid Radford
8.45 Dr. Jekyll and Mr. Hyde
9. 0 Four Sisters
9.15 Wild Life: The White Heron
10. 0 Music of the British Isles
11. 0 London News

2ZA PALMERSTON Nth. 1400 kc. 214 m.

6. 0, 7.0, 8.45 a.m. London News
7.30 Health Talk
9. 0-9.30 Good Morning
9.30 Current Ceiling Prices
5.45 p.m. Dinner music
6.15 London News
6.45 Talking Drums
7. 0 Talk by Minister of Agriculture (final broadcast in series Dig for Victory)
7.30 Cappy Ricks
7.45 Moon Over Africa
8. 0 Current Ceiling Prices
8. 5 Prisoner at the Bar: The Great Fraud
8.45 Oliver Twist
9. 0 Four Sisters
9.15 Wild Life: Social Insects
9.30 Talk by Anne Stewart
10. 0 Close down

For
MEN



WOMEN

& CHILDREN

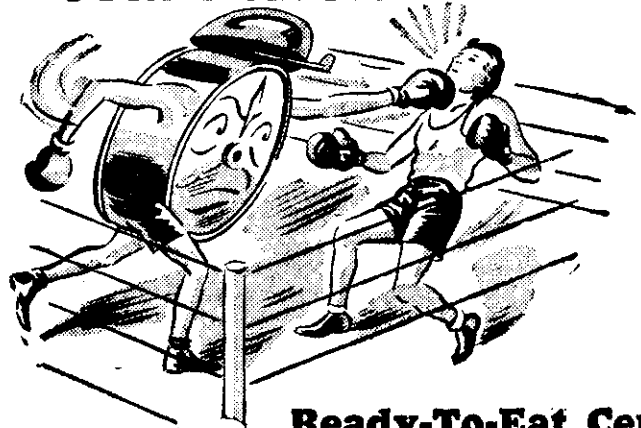
Always ask for long-wearing ENZIDE Rubber Soles and Heels, at your Boot Repairer or Store.

ENZIDE

RUBBER SOLES & HEELS

Products of the
LATEX RUBBER CO. LTD.,
Christchurch.

TIME VERSUS TOMMY!



Ready-To-Eat Cereal!
save time but lose
vitamins.

**COARSE
OR FINE**

VI-MAX still sells at pre-war prices in 3lb cartons and 7lb bags. D. H. BROWN and SON LTD., Moorhouse Avenue, Ch'ch.

Don't let the clock beat the family at breakfast. The little time taken to prepare VI-MAX Porridge is more than repaid because VI-MAX does not lose its vitamins through drastic pre-cooking or in the making of porridge. Another VI-MAX advantage is that VI-MAX has less "crude fibre" than whole wheat. "Crude fibre" contains a decalcifying agent. VI-MAX, therefore, offers more calcium for bone and teeth building.

