# LISTENER Incorporating N.Z. RADIO RECORD

Journal of the National Broadcasting Service

Every Friday

Price Threepence

EDITORIAL AND BUSINESS OFFICES: 115 Lambton Quay, Wellington, C.1. Box 1707, G.P.O.

Telephone 46-520. Telegrams: "Listener," Wellington.

#### MARCH 9, 1945

CONTENTS	Page
Things to Come -	4
Editorial/	5
Letters to the Editor	5
Plans for Europe	6-7
Radio Viewsreel	8-9
"Cerebral" (verses)	9
BBC to Chungking (interview)	10-11
Television's Future (interview)	12
Crossword Puzzle	13
"Wilson": A Film Preview .	14
Good News for Scotsmen -	15
The Other Tolstoy	16
Advice on Health	17
Film Reviews by G.M	18-19
People in the Programmes -	20-21
Ask Aunt Daisy	22
Mistaken Journey (Serial) -	23-25

## BROADCAST PROGRAMMES Monday to Sunday, Mar. 12-18 26-39

All programmes in this issue are copyright to The Listener, and may not be reprinted without permission.

### SUBSCRIPTIONS.

OVERSEAS.—Twelve months (including postage), Great Britain and British Countries, 17/6; Foreign Countries (including U.S.A.), 20/-.

N.Z. LISTENER (Special Rates).—If paid in advance at any Money Order Post Office: Twelve months, 12/-; six months, 6/-; three months, 3/-.

CHANGE OF ADDRESS.—Two weeks' notice required. Please give both the new and the old address.

the old address.

Subscriptions may be sent to the "New Zealand Listener," Box 1707, G.P.O. Wellington.

ADVERTISING RATES.

Terms on application to the Business Manager, New Zealand Listener, Box 1707, G.P.O., Wellington, N.Z.



# FILM FANS Pin-up Star Heads

12 Beautiful Assorted Photographic Studies
Size 5½in, x 3¾in.

Latest from Hollywood

Sets 7, 2, 3, 4 and 5 Now Available.

2/- per Set of 12, Post Free.

### NEW SERIES

Sets Nes. 1, 2 and 3, HOLLYWOOD BATHING BEAUTIES—12 Glamorous Studies of Famous Film Stars in each Set—2/- per Set, Post Free. ORDER NOW!

Send Postal Notes to

THE TIKI PUBLISHING CO., P.O. Box 5035, WELLINGTON.



Today, New Zealand Baking Powders are prepared with Albright & Wilson's Food Phosphate, which means that they are better than they have ever been before. For A & W Food Phosphate supersedes all other rising agents. It ensures better aeration, better keeping quality, better texture, plus the extra nutritional value of that precious and scarce health element ... Phosphate.

So if you have an occasional baking failure... and, with gas and electricity shortages, and with rationing of ingredients such as eggs, sugar and butter... occasional disappointments can be expected... don't blame the Baking Powder. These new Baking Powders have been so exhaustively tested, so thoroughly proved, that we place our reputation behind the statement that they are outstandingly better than any Baking Powders ever produced in New Zealand previously.

## BETTER BAKING BUREAU

To assist New Zealand housewives to overcome wartime baking problems, we have set up a Better Baking Bureau under one of New Zealand's foremost chefs. If you have a baking failure write to the Better Baking Bureau; give details of the recipe method of mixing and the fault, Advice will be given absolutely free.

Address your enquiries to:

"Better Baking Bureau,"
c/o Imperial Chemical Industries (N.Z.) Ltd.,
16 The Terrace, Wellington.

# A&W PURE FOOD **Phosphate** IS USED IN ALL LEADING **Baking Powders**

Albright & Wilson's Food Phosphates are distributed in New Zealand by Imperial Chemical Industries (N.Z.) Ltd., 16 The Terrace, Wellington, and Maritime Buildings, Quay Street, Auckland.



