

## IMPORTANT NEWS!

"The use of an abrasive cleaner will eventually destroy the surface of any bath."

Report by Industrial chemist.



You cannot see them at first but the fine microscopic scratches made by an abrasive cleanser slowly but surely wear away the glazed surface of your bath. Now thanks to Bathex the new liquid bath cleaner you can clean your bath easily, quickly and with perfect safety. Ask your grocer for

# BATHEX

THE  
**Non-Abrasive**  
BATH CLEANER



Another  
TIDY HOUSE  
Product



3 other Tidy House Products

FURNEX Liquid Veneer  
HANDEX Hand Protector  
WINDEX Glass Cleaner

N.Z. Agents: S.A. Smith & Co., Ltd., Auckland

GREY  
HAired  
PEOPLE  
Should  
Use

# PRIMROSE HAIR DRESSING

ONLY **3/9** A BOTTLE

From Chemists and Stores, or POST FREE  
direct from the Manufacturers:—COOK &  
ROSS LTD., 779 Colombo Street, Christchurch.

## PEOPLE IN THE



BBC photograph  
A new BBC photograph of the pianist BENNO MOISEIWITCH taken when he played music by Chopin (on a Broadwood piano made for Chopin in 1848) in the shortwave programme "Atlantic Spotlight."



Above: MARGARETTE ANDERSON (mezzo-contralto), who will broadcast from 2YH at 7.30 p.m. on Thursday, March 15, and (below) NONI MORLAND (contralto), who will sing from 4YA at 7.34 p.m. on Saturday, March 17.



PETI PARATA (soprano), who will sing Maori songs from 2YA on Wednesday, March 14, at 7.30 p.m.



ELSIE WILLIAMS (soprano), who will sing from 1YA at 8.38 p.m. on Saturday, March 17.



PRINCESS ALICE, wife of the Governor-General of Canada, whose speech for the opening of the headquarters of the Canadian Mothercraft Society will be heard from 2YA at 11.0 a.m. on Saturday, March 17. She is seen here with Mothercraft nurses.