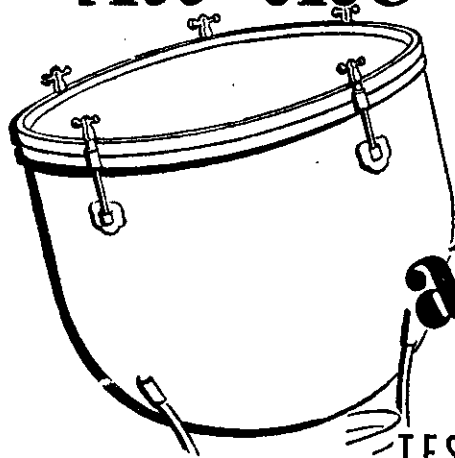


All the low notes all the high notes at "whisper level"

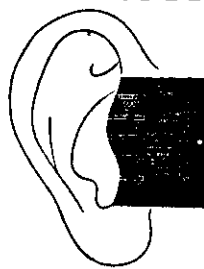


ONLY THE ELECTRONIC EAR MEETS THIS
TEST OF HIGH FIDELITY REPRODUCTION

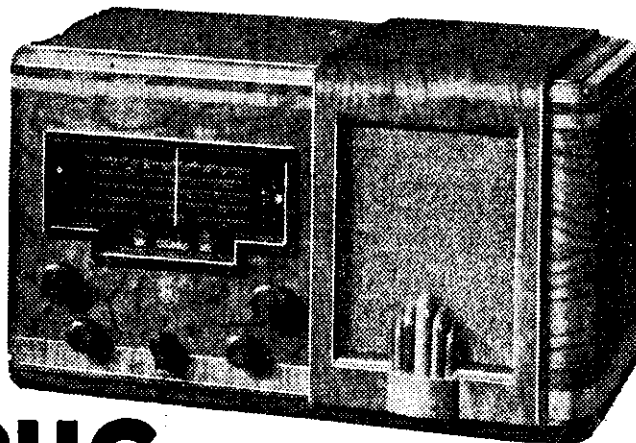
Yes, that's the real test of life-like reproduction. Turn the volume down—right down—on your radio... does the music "thin-out"... do high notes and low notes almost disappear? That's what scientists call "scale distortion".

Scale distortion was successfully overcome when Columbus engineers invented the Electronic Ear. For the first time it became possible to have perfectly balanced reproduction at all volume levels—even at "whisper level" for background music. You see there is a setting of the Electronic Ear for high, medium and low volume—and, in every case, it recreates exactly every note, every shade of voice or instrument, nothing lost and nothing added.

No radio has ever done this before. That's why, if you expect living realism from the radio you own, it must bear the name Columbus.



The Electronic Ear not only ensures the fidelity of normal reception but reduces static on distant stations and gives maximum clarity under all conditions.



COLUMBUS RADIO

A TRIUMPH OF ELECTRONICS



TRULY RURAL

A FEW years ago in England, it seemed as if the ancient craft of thatching was doomed to extinction, and that roofs of slate and corrugated iron had finally ousted the much more beautiful, though less utilitarian, constructions of straw and reed. Then came the "country cottage craze," during which people "went rural" under the leadership of men like Beverley Nichols and Cecil Roberts, thus bringing about a demand not only for the thatched dwelling but also for the skill of the thatcher to keep it in repair.



Post-war years in England will be marked by building activities on an unprecedented scale. The rebuilding of properties damaged as a result of enemy action cannot fail to make great demands on the available substantial roofing materials, with the result that the older method will possibly still be employed in some rural areas.

Though there are probably very few thatched houses in New Zealand—the craze for "olde Englishe" being weaker than the desire for lasting dwellings—there are, in some parts of this country, attempts to give a truly rural English appearance to house and garden. If you have any ambitions in that direction, you should listen to another talk on the subject of old English cottages from 2YA at 11.0 a.m. this Friday (February 23), by Mrs. C. U. Cobby, an Englishwoman now living at Lower Hutt.

From Whales to Inca Gold

"ALL KINDS MAKE A WORLD"—the latest number of the BBC's series, *Travellers' Tales*, ranges all round the world and is a pot-pourri of what the lucky traveller might hear for himself, if he could travel through time and



INCA DRAWINGS FROM A LASE
Meryold drawings from Peru
The dancers are dressed to
look like birds and beasts



space on a magic carpet. Aden and Trinidad, the Cook Islands, and India are touched; life on Tristan da Cunha, a voyage on a whale-factory ship are described; and the strange story of the disappearance of the gold and emerald treasure of the Incas is dealt with in the London Transcription Service feature which will be heard from all ZB stations and 2ZA at 8.0 p.m. on February 25.

DAY

Of Course...

"AMBER TIPS"

Fletcher, Humphreys & Co., Cathedral Square, Christchurch.