

ADVENTURES OF The KWIKO KIDS



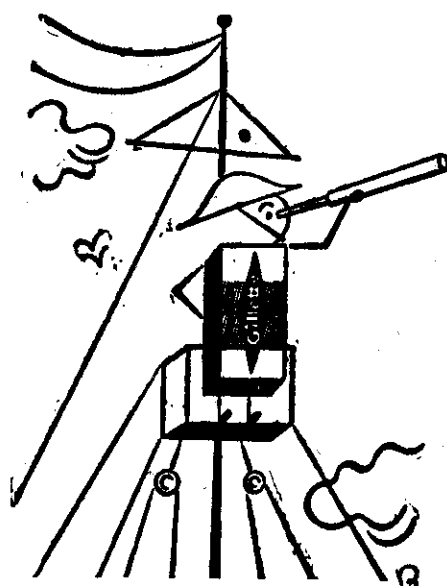
A JOB FOR
KIPPY, KEN & KATE,
WHEREVER HOUSE-FLIES
CONGREGATE —
WITH KWIKO FLY SPRAY
THEY ARE DOSED,
AND SOON THE
PESTS GIVE
UP THE
GHOST."

Ken and Kate now decide to attack the dust-bin . . . the lair of those dangerous, disease-breeding flies. "Watch closely, Kate" cries Ken, "and I'll show you just how quickly Kwik Fly Spray shoots 'em down". "I hate flies" says Kate, "they carry all sorts of nasty germs that make you ill." "This lot won't carry any germs" replies Ken, "Kwik Fly Spray will finish them off in no time". "Give them an extra squirt for luck" growls Kippy as he executes a flanking movement round the dust-bin.

All good Stores stock Kwik Fly Spray, and the 30 other Kwik household products.



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Sharp look-out!

Gillette in war-time is as keen as ever on the job! The Blue Gillette has "gone to the war" for the time being. But the Standard Gillette Blade is taking it on the chin. Though the enemy fairly bristles — the Standard Gillette makes a clean sweep wherever it goes.

Gillette in battledress

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MEETING and MATING

. . . A BOOK
that deals with
the Mental and
Physical Aspects of
Love and Marriage

This book has grown out of experience—first the private experience of a satisfying marriage, secondly the public experience involved in writing articles for various journals and in speaking to numerous groups (large or small, secular or religious) on the topics here dealt with. Practically all the material used in the book has therefore been thoroughly tested out in discussion and is the product of personal contacts as well as of reading and reflection.

In all writing on sex two extremes are to be avoided. It is easy to adopt a scientific style which tends to harshness, which overlooks the finer elements in human nature and treats men and women as if they were machines or animals. On the other hand it is equally easy—and equally false—to drift into sentimentality and ignore the realities on which the life of sex is necessarily founded. These two extremes the authors have done their best to avoid. They have come to the subject with fresh and open minds, they have written with sympathy and understanding, with frankness, yet with delicacy.

LIST OF CONTENTS

To give some idea of the scope of this book the following is the list of contents:

- Chapter 1. Man and Woman—the Mind.
- Chapter 2. Man and Woman—the Body.
- Chapter 3. The Ten-year Gap.
- Chapter 4. Shall We Marry?
- Chapter 5. Now We are Married.
- Chapter 6. The Question of Family.
- Chapter 7. Where Do We Go from Here?

There are numerous illustrations and diagrams, notes on the illustrations, and alphabetical index.

The field covered in these pages is a very wide one. Along with the purely factual writing there is an attempt to deal—not exhaustively, but concisely—with the moral and psychological problems that recur most commonly in the man-woman relationship. No two situations are ever precisely alike, yet there are certain guiding principles that have a wide application. It is hoped that these have been restated in the clearest and most helpful form.

Price **10/-** Post Paid

The Authors are Joan and Bruce Cochran, who were also the authors of the Sex, Love and Marriage booklet issued in the recent Christian Order series.

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