



Try  
Pepsodent's  
2-second  
Beauty Test!

The tongue test says.

"use

**PEPSODENT**

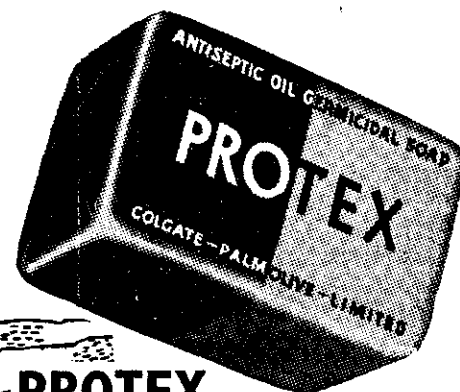
TOOTH PASTE"

Feel your teeth with your tongue-tip. Notice that filmy coating? It collects stains, steals the sparkle from your smile. It ought not to be there — it *won't* be there if you change to Pepsodent Toothpaste. Pepsodent (containing Irium\*) floats film away, brings new, lustrous brilliance to your teeth. Get a tube of Pepsodent now for satin-smooth teeth that feel brighter to your tongue and look brighter to your friends.

\* Irium is Pepsodent's registered trade name for SODIUM LAURYL SULPHATE

Pepsodent Co. (N.Z.) Ltd., 262 Lambton Quay, Wellington.

Did you  
**PROTEX** yourself  
this morning?



**PROTEX**  
THE ANTISEPTIC GERMICIDAL SOAP  
With the fragrance of the Bush

COLGATE-PALMOLIVE LTD., PETONE.

PR3.4

when you feel run down  
**WINCARNIS**

QUICK ACTION TONIC

will help put you right

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