

TO THE BOYS AND GIRLS STARTING WORK THIS YEAR

And to the parents reading this over their children's shoulders.

Starting work for the first time ... earning money for the first time ... is a big and important occasion.

It's important because it's the beginning of a new kind of life that means the making of a new set of habits.

And the habits formed now are going to determine success or failure in the years to come.

The habit of saving regularly will help shape your future. For thrift calls for self-denial and determination and leads to independence and happiness.

So start banking regularly in your National War Savings Account every pay-day or if there is a National Savings Group where you work, join it. Remember that saving is having.

3% NATIONAL War SAVINGS



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