

BECOME AN ARTIST

— Quickly — at Home

LEARN the Simple, Practical DRULEIGH way

Cartooning, Figure Drawing and Black and White sketching for newspaper and magazine reproduction—fascinating as a hobby; highly remunerative and interesting as a career.

Druleigh correspondence training is practical and individual. Each student is taken personally through the mail in easy, carefully planned stages, each step being clearly explained and profusely illustrated. All students' work is very carefully checked and marked by one of New Zealand's leading commercial artists, and a personal letter from the tutor sent back with every lot of work returned to the student dealing with individual weaknesses, and offering extra help and guidance. If you have any flair for art at all, you learn quickly and effectively, with two to three hours' study, two to three evenings a week, the Druleigh way.

Practise on Your Friends

Druleigh's Special Course in Black and White work, Figure Drawing and Cartooning, requires only a pad and pencil, and you can practise on your friends, learning to catch their expressions and elaborate on their weak and strong points. You will be surprised at the quick progress you will make, and the fun you will get out of the study.

The Course covers:

- How to Draw the Human Figure
- Nude and Draped
- How to Get Correct Proportions
- How to Judge Perspective
- How to Catch Expression
- How to Express Age
- How to Clothe Your Characters
- Value of Strong, Simple Lines
- Etc., Etc.

This Course, which taken on an average of from six to nine months to complete, has been specially reduced to £4/10/-, with application. This is the total payment, and covers text books, all instruction papers, and personal criticism of students' work until the Course is completed. Monthly payments may be arranged.

Special Course for Display Men

Druleigh's Special Course of Instruction for retail department store display artists, covering Modern Lettering, Showcard Layout and Design is essentially practical, the student being taken from the most elementary stages up to a position where he produces modern tickets and showcards fit for use in any New Zealand store. At least three modern text books are supplied with the Course, in addition to specially written instruction papers and initial brush and colours. The course is excellent value at £8 with application. The student completing this satisfactorily can hold his own anywhere as a Ticket and Showcard Writer.

A Text-Book for All Interested in Commercial Art

Druleigh has published a comprehensive text book as a guide to Commercial

Art students. It gives an excellent summary of the opportunities for commercial artists in New Zealand, and provides a brief survey of the fundamental principles required for success in the main commercial branches, with many useful hints for study.

It deals with:—

- Art as a Profession
- Making a Start
- Psychology of Commercial Art
- Principles of Lettering
- Showcards and Tickets
- Perspective
- Figure Drawing
- The Caricature and Cartoon
- Technique of Fashion Drawing
- A Final Word

The text book is profusely illustrated, and exceptional value to all art students and prospective art students, at 5/-, post free. It is a course of study on its own, providing exercises for over 12 months' study. Send 5/- for your copy to-day!

Earn While You Learn

Many students are able to start earning before they finish learning. They do notices for clubs, cartoons for magazines, and display cards and tickets for local tradesmen, each set improving in quality. Some have even built up a lucrative private clientele, taking all they are able to turn out by the time they have finished the Druleigh Course.

Keen Demand for Competent Artists

There is a keen demand for well trained commercial artists who have ideas, and are quick and clean at their work. The Government's policy of encouraging local industry has resulted in a greatly increased demand for competent artists for attractive labels, packages and all types of advertising and commercial art. To-day, the demand for competent artists exceeds the supply, and even on salaries good men and women earn from £10 to £20 a week.

Druleigh's Record of Student Successes

Druleigh's Correspondence Art Department has been established since 1927, concentrating on the practical personal tuition of students through the mail along lines which fit them for well-paid positions under New Zealand conditions.

The latest text-books are provided where necessary to supplement the instruction papers, and the instruction papers are revised frequently, and are profusely illustrated. Satisfaction is guaranteed all students completing their training.

Advanced Advertising Layout and Design

This Course actually follows 1, 2 and 3, and gives advanced instruction in advertising layout and design, practical newspaper advertising, packaging and labels. The fee for this Course is £3/10/-.



Figure Drawing and Fashion Designing

Another very practical Course, in which non-essentials have been eliminated, is provided by Druleigh in this subject. The large number of track factories established in New Zealand over the past 10 years and the advances in department store advertising technique has resulted in a much keener demand for fashion artists. The Druleigh Course in Figure Drawing and Fashion Designing covers rudimentary anatomy, the human figure, nude and draped, developing the "fashion sense," various "types," single and grouped figures, backgrounds, etc. It takes from six to nine months to complete, and the fee is £5 with application; monthly payments may be arranged.

Send this Coupon TODAY!

MR. R. CORSON, Director,
DRULEIGH COLLEGE OF ART,
Vulcan Lane, AUCKLAND.

Dear Sir,

Please send me without cost or obligation full information regarding Druleigh Art Courses.

I enclose 5/- for special textbook "A Career in Art."
(Strike out if not required)

NAME.....

ADDRESS.....

DRULEIGH COLLEGE OF ART

HEAD OFFICE: 4th and 5th Floors, HORNE'S BLDGS., VULCAN LANE, AUCKLAND.
Branches at HAMILTON, TE AWAMUTU, PALMERSTON NORTH and WELLINGTON.