

That famous blend of olive and palm oils contained in Palmolive soap is doing a grand job on two fronts. Troops in tropical areas find that Palmolive cleanses and soothes at the same time, and so that they may have all they need, Palmolive users at home are asked to be as careful as they can. Make a little Palmolive go a long way.

KEEP THAT SCHOOLGIRL COMPLEXION

COLGATE-PALMOLIVE LIMITED. PETONE.

PL 2

For Strains and Pains use LIMANS ELLIMANS

Elliman's Embrocation is invaluable for rheumatism, lumbago and sciatica, and helps dispel the local congestion of strains, sprains and bruises.

Elliman's Embrocation has been a family stand-by for over 95 years and quickly relieves all the usual aches and pains. Get a bottle of Elliman's today.

Obtainable at all Chemists and Stores Prices 2/3 and Economy Size 3/8

Elliman, Sons & Co. Ltd., Slough, Bucks, England.

CAN NEW ZEALANDERS WRITE? HERE'S THE PROOF

in these Books from the Progressive Publishing Society's

CHRISTMAS LIST

ISLANDS OF DANGER

By E. Beaglehole.

Life and love of the natives of a Pacific island by a well-known anthropologist and his wife, who lived amongst them for several months. Our readers report that this book has the makings of a best-seller. Well illustrated and beautifully produced.

Full Cloth 15/6

CLOSE-UP OF GUADALCANAL

A MAN AND HIS WIFE

N.Z. NEW WRITING No. 3

POETRY

SAILING OR DROWNING

By Allen Curnow. A poet with an established reputation, and whose work compares favourably with the finest modern verse.

SIDI RESZEGH and Other Poems

By D. McDonald. A memorial to a promising N.Z. poet, who was killed on active service.

ESSAYS

LEND ME YOUR EARS

HALF-LENGTHS

By F. L. Combs. Witty and well-written comments on many subjects by a mature mind. Mr. Combs' former books (published by Dent) were well received in N.Z.

BOOKS FOR CHILDREN

BAGGIE AND HIS FAMOUS CAT TAM

TALES FOR PIPPA

VERSE BY N.Z. CHILDREN

Edited by Tom L. Mills. Illustrated by Mervyn Taylor. 2/6

ON SALE AT ALL BOOKSELLERS. IF UNABLE TO OBTAIN, WRITE TO THE

PROGRESSIVE PUBLISHING SOCIETY Box 956 WELLINGTON