

NERVOUS, RUN-DOWN,  
DEPRESSED, *living*  
*in the*  
*shadow of*

**HALF-HEALTH**



Not really ill but not really well... suffering from headaches, sleeplessness, lack of energy, poor appetite and digestion and other signs of nervous disorder... living in the *Shadow of Half-Health*. Are these your symptoms? Then you need a tonic. Not any tonic but one which provides the vital minerals your body desperately needs. **BIDOMAK** is that tonic because Bidomak contains large amounts of phosphorous, calcium and iron which enrich the blood, build bone and nerve tissues—the very things you draw on for mental and bodily strength. From the very first dose Bidomak starts repairing the damage. You soon lose that “jittery” feeling, you eat better and sleep soundly. Strength and well-being flow from a well-nourished body. Start taking **BIDOMAK** today.

**BIDOMAK**

**THE RICH MINERAL TONIC**

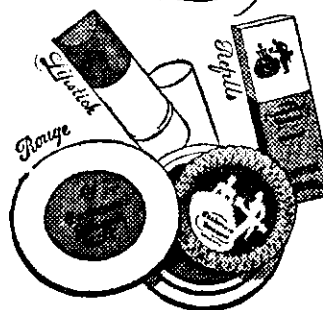
★ **MONEY-  
BACK  
GUARANTEE**

Bidomak is guaranteed to do you good or your money refunded on return of the empty bottle to the distributor: Fluenzol Pty. Ltd., Thorndon Quay, Wgtn.

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*Lip Service to Beauty*



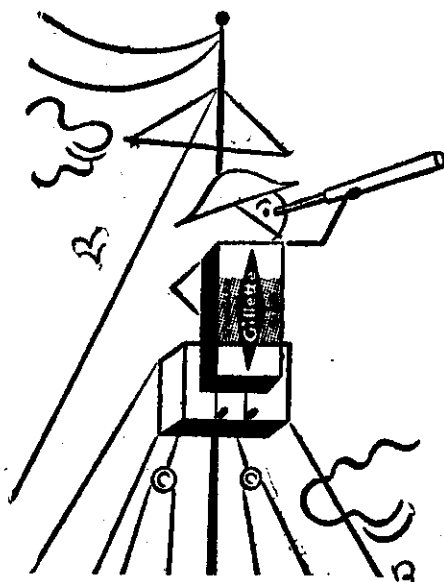
COLGATE'S

**Cashmere Bouquet**

QUALITY COSMETICS AT COMMON-SENSE PRICES

Write to Colgate-Palmolive Ltd., Cashmere Bouquet Beauty Research Dept., P.O. Box 77, Petone, Wellington, mentioning this paper, for a copy of the Cashmere Bouquet Beauty Booklet 'Speaking Frankly'. It is free!

Make your lips lovelier... Cashmere Bouquet offers you Lipsticks that are smooth in texture and colourfast, and with Rouge to match. Light, Medium, Dark, Cyclamen, Royal Red, Orchid Red, Signal Red, Hawaiian Tan... and the new lipstick 'Pink' (natural). Put lipstick on *this way*! Finger-tip it well in... leave it... *untouched*... for even five minutes. Then press firmly on a slip of soft paper. Another touch of lipstick... a dusting of powder... a touch of moisture... and *lasting lip* loveliness is yours!



Sharp look-out!

Gillette in war-time is as keen as ever on the job! The Blue Gillette has “gone to the war” for the time being. But the Standard Gillette Blade is taking it on the chin. Though the enemy fairly bristles—the Standard Gillette makes a clean sweep wherever it goes.

**Gillette in battledress**

Gillette “Standard” Blades 3/- per packet of 12.

Fit all Gillette razors, old or new type.

G104

**Tough enough  
—for you!**

In the Army B.S.A. Motor cycles have become a byword for stalwart strength and solid sturdiness. Many a machine has taken a bad battering in battle and come through—ready for more. From these battle-tested B.S.A. Motor cycles your own post-war model is being developed. It will be tremendously tough.

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and 42 Cable Street, Wellington.  
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**BSA**  
MOTOR CYCLES  
AND BICYCLES

B.S.A. Cycles Ltd., England.

