

MAKE SURE YOU USE A

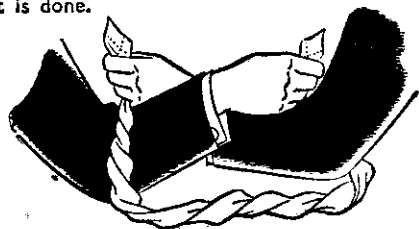
# Grafton

**HANDKERCHIEF**

because only a Grafton is strong enough to stand all this tugging and strain.

**THE PUZZLE KNOT**

Roll a Grafton Handkerchief rope-wise and lay flat upon a table. Ask someone to pick up the handkerchief by the opposite ends in the right and left hands and tie a knot in the centre of it, without releasing hold of either end. The illustration shows you how it is done.



Sole Manufacturers in N.Z.—KLIPPEL BROS. (N.Z.) LTD., Box 426, AUCKLAND.



## Stop that Cough with BAXTERS

### LUNG PRESERVER

**The Time-Tested Remedy**

Baxters Ltd., 602 Colombo St., Christchurch



## DANDRUFF

is an unsightly nuisance. It is more—a warning that hair roots may not be getting all the food they need from the blood. If neglected, your hair may soon grow brittle, split and drop out.

The treatment to try is Silvikrin Lotion (if the dandruff is severe, Pure Silvikrin). This Lotion keeps the scalp healthy and helps guard against disorders of the hair-forming tissues. It also brings out the lustre of the hair and makes it soft and glossy. Use it as a men's hair dressing, or a ladies' setting lotion.

**FOR THE HAIR**

Obtainable from all Stores, Chemists and Hairdressers.  
 Drugs Ltd., 145 Sydney Road, London, N.E.

# AND WHAT'S MORE, HE DOESN'T SMOKE!

## Meet The Complete Cartophilist

MANY have saved cigarette cards to the extent of collecting a set or two, but it is doubtful if anyone else in New Zealand, or Australia for that matter, has gone as far as Jack Murtagh, of Hastings.

He began his interesting cartophily (cigarette-card collecting, to you) when he was a lad of 11, got a few together, lost interest as most do, then later became inspired to carry on from where he left off. Scores of cards grew to hundreds, hundreds to thousands, and thousands to millions—at least to 1,000,000. For that is the extent of Mr. Murtagh's collection to-day: some 20,000 or 30,000 over the million mark.

As this is a collection impossible for the average person to conceive in terms of thought some other form of comparison is called for. These 1,000,000 cards weigh about 14cwt., occupy at present 700 albums and 300 large boxes, while some 120,000 picked up on a recent visit to the South Island are stowed away in travelling cases. To accommodate his enormous collection Mr. Murtagh had to build a special room on to his house, and the whole is neatly indexed, facilitating immediate reference to any one set or subject. The collection lines shelves running from floor to ceiling. It is insured with Lloyd's of London for £450.

While cartophilists are not by any means as numerous as philatelists—Mr. Murtagh says that the genuine collectors in New Zealand can be counted on the fingers of one hand—there are a great number in the world. They have their societies and clubs through which they correspond with one another and make exchanges. Several small magazines dealing with cards and markets have survived the war's newsprint rationing demands.

### A Multitude of Subjects

As most smokers are aware, cigarette cards cover a multitude of subjects, but it is only when one comes in contact with a collection of this magnitude that one realises how very few subjects indeed have not formed the bases of sets: the range, in fact, is encyclopaedic.

Mr. Murtagh's "little lot" is also in a variety of languages, for, before the war interfered with his overseas sources of supplies, he obtained sets from Britain, United States, Australia, South Africa, Canada, Cuba, China, Egypt, Holland, Norway, Siam, Greece, and Germany. Many of the cards from the last-named country are among the finest Mr. Murtagh has, and they include long sets of the 1936 Olympic Games in



JACK MURTAGH, with a small part of his collection.

postcard size, and a full sequence dealing with the military progress of Germany and the rise of Hitler, a series which later was prohibited from being sent out of Germany under threat of severe punishments.

### The Original "Pin-up" Girls

It is impossible in this article to list the great range of cards which have so roused Mr. Murtagh's enthusiasm—and I must add the enthusiasm of all who are privileged to see them—but it can be said that the "cards" are of a wide variety in themselves, embracing stereoscopes, cut-outs, metal plaques, sectional cards with which to build large pictures, luminous cards, and a particularly fine set of large and small floral motifs woven in coloured silks on a silk background. How these were admired when exhibited, in conjunction with hundreds of others, at the Hastings Show three years ago, and how many women desired them to put on their nighties, petticoats, or other garments, only Mr. Murtagh himself fully knows. He has also a set of the original "pin-

(continued on next page)



He has bought them by the careful