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to make houses, and bamboos to make nearly everything else that a household needs. Streams and straits bubble with fish and the scraps you drop through the floor will feed pigs and hens to feed you. The Church and the Government keep society going (the "Archbishop's Bank" will even lend you money) and when cousin José comes back from crushing quartz or sugar-cane for those rich Americanos the whole family-meaning half the village-will be rich too for several weeks. Money buys kerosene and salt, makes funerals possible, and even, if only there ever was enough of it, might get you free from the cacique (money-lender, landlord).

"MINORITIES may give trouble"..." Four individuals picked at random from a Filipino population of 16.000,000 which includes Moros, Visayans, Tagalogs, Hugaos, Bontoks, Negritos, and Chinese.

Some Filipinos work terrifically—most notably the heathen Ifugaos whose rice terraces amid the Luzon mountain tops are among the wonders of the world. But the outlook of the average Christian Filipino—and 90 per cent are Christians of decades' or centuries' standing—be he Tagalog from the north or Visayan from the middle islands—is much as I have sketched. American Imperialists, at whose urging the Islands were prised loose from Spain at the

start of this century, expected him to pour wealth into the United States. However, the increased productiveness which U.S. expenditure on roads, improved government and new industries has brought has largely disappeared into than doubling the population 7,000,000 in 1900). Many of more course toil, between holidays, in the gold mines or fetch out the world's main chromium stock. But when it has been pointed out to the local politicians that the independence they vociferously demand will, by making sugar dutiable in U.S.A., throw out of work two million sugar workers on Negros and neighbouring islands, they have merely replied,

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You have been WARNED

When your comb contains falling hair or your shoulders are dusty with dandruff, then you may be sure your scalp needs attention. Hair roots are not getting all the food they need from the blood-stream.

What to do

That's where Silvikrin Lotion comes in. Silvikrin contains the elements needed for healthy hair growth and thus helps banish dandruff and stop falling hair. It also keeps the hair neat and tidy.

Hair Soft and Glossy

Silvikrin Lotion brings out the lustre of the hair and makes it soft and glossy—it is an excellent setting lotion for ladies. But if you should have serious falling hair or threatened baldness—try Pure Silvikrin—the Concentrated Hair Food.

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FOR THE HAIR



