

NEW ZEALAND

# *LISTENER*

JOURNAL OF THE NATIONAL BROADCASTING SERVICES

Incorporating N.Z. RADIO RECORD

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Programmes for October 23—29

Threepence

## Softening Up Process!

Work-roughened hands  
... coarsened by frequent immersion in water  
... reddened by exposure to wind and rain ...  
quickly become smooth, soft and supple when you apply Q-TOL. Rub in Q-TOL frequently. Non-greasy, non-sticky, Q-TOL is pleasant to use.

*Another  
Victory for*

# Q-TOL

SKIN EMOLLIENT

Q-TOL LABORATORIES,  
FLUENZOL PROPRIETARY LTD.,  
Thorndon Quay, Wellington.  
W. H. STEVENS, Managing Director



BACK AGAIN WITH US (See Page 20)

**ADVANCE PROGRAMMES FROM ALL STATIONS**