

BBC Pacific Service

The Week's Highlights

SUNDAY, OCTOBER 15

- 6.15 p.m. *Pillars of Freedom*: 'Between the Individual and the State,' talk by the Roman Catholic Archbishop of Birmingham.
8.30 Margaret MacArthur (New Zealand contralto).

MONDAY, OCTOBER 16

- 7.30 p.m. War Report.
7.36 Composer of the Week: Tchaikovsky (and at the same time on Wednesday and Friday).
8.15 Talk: "Science Notebook."

TUESDAY, OCTOBER 17

- 6.15 p.m. With New Zealanders in Britain.
7.30 From all over Britain: "East of Ross, Scotland," by Alexander Keith.

WEDNESDAY, OCTOBER 18

- 6.30 p.m. Richard Tauber, with the BBC Theatre Orchestra.
7.30 War Report.
7.45 Russian Commentary, by Alexander Werth.
8.50 War Review.

THURSDAY, OCTOBER 19

- 6.15 p.m. London Philharmonic Orchestra (Constant Lambert).
8.15 "Current Events," by Vernon Bartlett.
8.50 War Review.

FRIDAY, OCTOBER 20

- 6.15 p.m. "Off the Record," presented by Stanley Maxted.
6.30 Feature: "Glider Borne."
8.50 War Review.

SATURDAY, OCTOBER 21

- 6.15 p.m. "Calling New Zealand!"
7.30 War Report.
7.45 "World Affairs" (Wickham Steed).
8.45 "American Commentary" (Raymond Gram Swing).

seemed to me remarkably high. In this group of 36 town schools it was found that 56 per cent of Standard I children listen to *The Green Hornet*—a serial which I would have considered quite unsuitable for children as young as that. Then 51 per cent of Standard I stayed up till 8.15 p.m. listening to *Easy Aces* and 24 per cent until 9.15 p.m. with *Doctor Mac*. At 9.15 p.m., the advent of *Women of Courage* reduced these numbers of juvenile listeners to six per cent. Curiously enough, these particular figures seem to show a steady increase in the numbers of young listeners up to Standard IV, and after that a slight decline. As many as 12 per cent of Standard IV children stayed up to 9.30 p.m., and out of the whole number of children it was estimated that 48 per cent listened for five or more nights. In country districts the percentages listening were considerably lower: from 30 to 36 per cent listen up to 8.15 p.m., but after that the numbers drop to a mere nine per cent. Apart from the fact that by listening children lose hours of sleep which they need, this time represents a misuse of leisure. This is what those responsible for the report say about it:

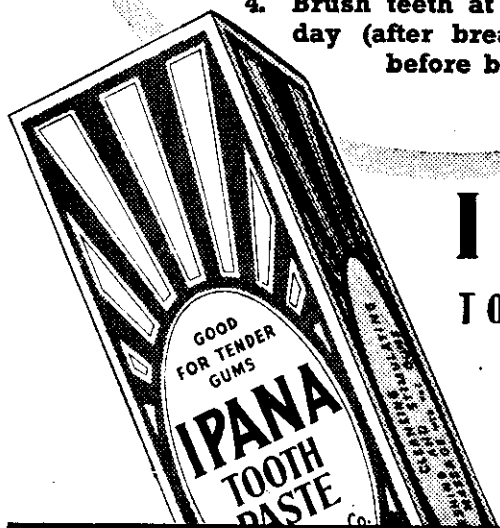
"Inquiries show that the number of children who listen to quiet musical programmes or to children's sessions is comparatively small. It would perhaps astonish Uncles, Aunts, and Big Brothers to learn just where their children's programmes rank, if listened to at all, in the children's minds of to-day. In view of all this, is it too much to ask that modern inventiveness and initiative devote some of the time spent in arranging the present type of radio-serial-plus-advertisement programmes to devising programmes more suited to showing the child the best method of utilising leisure hours, and in assisting parents in the same direction. Children's book reviews, children's plays in serial form, talks on hobbies, etc., could form programmes well calculated to fill in hours of leisure in the early evenings."



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