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Gillette in battledress

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G13.4

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Know the happiness of awakening to learn from your mirror that unwelcome lines are fast yielding to the miracle-like touch of Tokalon Cremes.

At night cleanse the face with *Tokalon Rose Cleansing Creme*. Wipe dry, then re-apply *Tokalon Rose Creme* and leave it on to soften and refine your complexion while you sleep.

During the day use *Tokalon White Vanishing Creme*—non-greasy—for dazzling loveliness.

CRÈME Tokalon

Creation of Tokalon Ltd., Avon House, Oxford Street, London.



*"So you feel dull and dispirited?
Well, a daily dose of 'NUGGET'
will make you
merry and bright"*

In MILITARY TAN, BLACK, DARK BROWN, BLUE etc.

Listening While I Work (41)

By "Materfamilias"

[T was enthralling to me, a mere townswoman, to find farmers' wives disclaiming their efficiency and hastening to assure me that they are all *Barbaras*—or at any rate that they have friends and neighbours who are *Barbaras*. As I said in my original remarks about the serial, I like *Barbara*, and I shall look at my country friends when next I stay with them with a fresh affection, untempered by inordinate admiration. I too regret that there are not more serials and stories by New Zealanders and about New Zealand. But what seems most to have rankled with correspondents was the fact that I called listening to *Barbara* "a pleasant, if not very important half-hour's listening." It is perhaps not easy to define an "important piece of listening." The pleasantest meal of the week may be an afternoon tea with friends. It may be the most carefully prepared and elaborate, but it still would not be as important in nutritive value as a plain lunch of baked potatoes and salad and rice pudding. I hear a good many things that I could call pleasant listening — a comedy interlude on Saturday morning, a serial like *Rebecca*, or a Fibber McGee show, or a Gilbert and Sullivan programme. I may make a point of never missing one, but it may still not be important in the sense that I mean. The things that I would consider have been important listening experiences to me are, in fact, very few. Occasionally I have heard a BBC recording of, say, a war experience that has opened my eyes. To many, Dorothy Sayers' *The Man Born to Be King* must have been very important, not because they in every case approved—quite the contrary—but because the plays threw an unsuspected light on a perfectly familiar story. It is not the things that we enjoy doing most that are most important to us, generally speaking, but the things that are difficult.

* * *

[T is my impression that we have had less poetry read from 2YA than from any other station and for some this may have been a merciful release. But for those of us who like poetry and who enjoy hearing it well read, the new Monday evening 8.0 programmes from 2YA will be welcome. *Dr. Faustus* in 15 minutes struck me as a daring experiment before I listened, but, in spite of the telescoping, that brief quarter-hour contained so many of the best and most familiar lines that it must have delighted those who knew the play and also introduced those who did not to some of the best of its poetry. *R.A.F. Poems* read by Laurence Olivier was no doubt the more popular programme, partly because John Pudney's poems are so much part of what we know and hear about every day and partly because they were so excellently read.

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A RECENTLY-PUBLISHED report on Primary Education issued by the N.Z.E.I. contains some interesting statistics on children's listening habits. The survey covers 36 town schools and 82 country schools. It was found that in the town schools the percentage was considerably higher and the hours to which children stayed up to listen much later. All the same, the numbers of children in the lower standards listening to serials