

Ten Years of The "Diggers' Session"



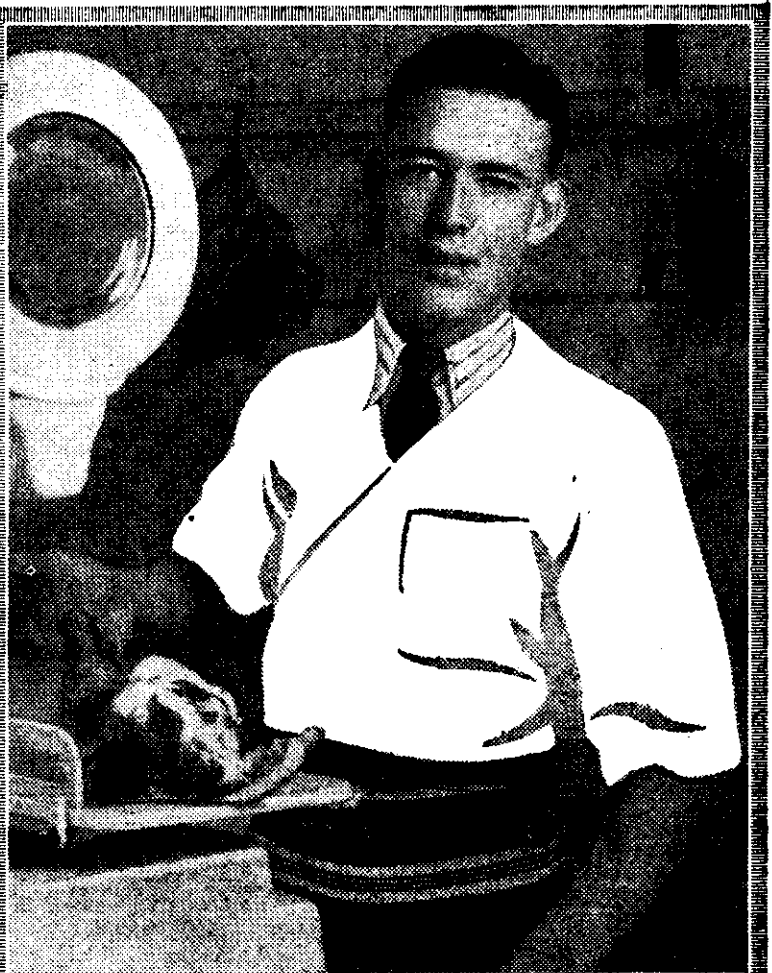
THE *Diggers' Session* at 12B is ten years old this month. It was in 1934 that Rod Talbot (above) first went on the air with his session for returned men, which has remained one of the most popular features in New Zealand broadcasting. In the early years much good work was done in the way of providing comforts for men who were sick in hospital or at home. The session also did a great deal to encourage local talent, but this activity has had to be put in cold storage for the duration of the war. The *Diggers' Session* has been run from its inception by Rod Talbot, who went away with the Main Body during the last war, and saw service on Gallipoli. His close association with returned soldiers has helped to make the session something of an institution by this time. It is presented from 12B every Sunday afternoon at 4.45.

Talent Quest at Dunedin

RIGHT up to the closing date the entries for 4ZB's Talent Quest felled steadily in indicating that the decision to hold another Talent Quest on more comprehensive lines than previously had found great favour with the public. In the past these quests have usually been limited to vocal items. This time, however, the contest is open to elocutionists, instrumentalists, and vocal and instrumental combinations, as well as to vocal soloists. The contest is on the air at 8.45 five nights of the week; that is, on Monday, Tuesday, Wednesday, Thursday and Saturday nights. Four artists are competing each evening over a period of approximately six weeks. The judging is based entirely on voting by the listening public. Prizes totalling £100 are to be awarded.

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from time to time by studio artists. Sunday evening goes to "the Garden of Melody," with occasionally an opera. I would not want to appear to slight our local artists, but I'm sure they would themselves admit that their performance could scarcely be compared with the recordings of some of the greatest soloists and orchestras in the world. I know that there is a demand for local artists, with constant complaints that they do not get more encouragement, but for myself I frankly and selfishly prefer the masters (and that of course means records).



Ah! ... that's Persil Whiteness

Customers can always depend on George for a prime cut, just as he can rely on his wife to keep that white coat dazzling, *Persil* white! *Persil* has a way with it! Its oxygen-charged suds wheedle out the stains and grime—yet all so gently that clothes and linens are bound to last much longer.



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THE CHARLES BEGG ANNUAL MUSIC COMPOSERS' CONTEST

Full particulars of this Contest, entries for which close on NOVEMBER 30th next, are available on application to any Branch of CHARLES BEGG & COMPANY Ltd. This Contest has been initiated to encourage the composing and Performance of New Zealand Music.

