

*feel that  
filmy coating*



**The tongue test says,**

**"use**

**Pepsodent**

**"TOOTH PASTE"**



**INVESTIGATE**  
your teeth with  
your tongue-tip.  
Feel that filmy

coating? It ought not to be there — it collects dull stains — makes teeth feel dull to you, look dull to your friends. Get rid of it with Pepsodent Toothpaste. Pepsodent (containing Irium\*) floats film away, makes your teeth as white as they can possibly be. Get a tube of Pepsodent now for teeth that feel and look a hundred per cent.

\* Irium is Pepsodent's registered trade name for PURIFIED ALKYL SULPHATE

Pepsodent Co. (N.Z.) Ltd., 262 Lambton Quay, Wellington.

**"Now  
I wash  
my windows**



**without water  
or work!"**

says Mrs. W.

Gone are the bucket-brigade days of washing windows—no more slopping water on window sills and floor and splashing on curtains—Windex has ended all that—a few drops on a cloth, a light rub and hey presto! windows sparkle like crystal. For cleaning mirrors, pictures, etc., Windex does the job far quicker, far easier and most economically too. At all stores.



**WINDEX**  
**Glass Cleaner**

Another TIDY HOUSE Product  
As advertised by "AUNT DAISY"



**3 other Tidy House Products**  
**FURNEX** Liquid Veneer  
**HANDEX** Hand Protector  
**BATHEX** Bath Cleaner

N.Z. Agents: S.A. Smith & Co., Ltd., Auckland



**For  
Active Service-**  
**PROTECT YOUR SKIN WITH**

**WRIGHT'S  
COAL TAR  
SOAP**

N.Z. Agents: S.A. SMITH & CO. LTD., Auckland