

WHEN TOMORROW COMES...

"SCHICK" will serve a new generation of Shavers!

The time is coming when every man will shave with an Electric Shaver—and a SCHICK Electric Shaver will be the choice of most of them! The ease and comfort of modern shaving is a small part of the "New World" our young men are fighting for and older men are planning for.

Even before the war, millions of men the world over had discarded the old soap-and-water shaving method for the new Schick way. At the present Schick Shaver factories are engaged on precision production for the Armed Forces.

When peace comes, the Schick Electric Shaver will be back in New Zealand in ample supply.



BEGG'S—as sole New Zealand Agents for Schick—will be happy to greet the procession of men who will want to change to modern shaving methods. With the Schick you get a cleaner closer shave—with NO blades, brush, strop, soap or water! And the post-war Schick will be even better than the Schick that was winning the world to electric shaving before the war.

Decide NOW to own a Schick someday—and plan to pay for it by adding to your National War Savings regularly.

THE MUSICAL AND ELECTRICAL CENTRE

Ten Modern Stores in these 10 Cities: Auckland - Wellington - Christchurch - Dunedin
Hamilton - Palmerston North - Nelson - Timaru - Oamaru - Invercargill

CHARLES BEGG & CO. LTD., NEW ZEALAND & LONDON, ENGLAND



This all-lemon skin emollient is an ideal powder-base, gives protection against wind and cold. It soothes as it beautifies.

Apply Lemon Glisco to rough or chapped hands. It makes hands soft and lovely—keeps them supple.

JUST A LITTLE
Lemon Glisco
IS ENOUGH TO BEAUTIFY

Woolworths, McKenzies, Toiletary Counters & elsewhere.
Cook & Ross Ltd., Mfrs., 779 Colombo St., Christchurch.



BSA
Bicycles
beat
U-Boats

Here's a true story of a consignment of B.S.A. Bicycles. The ship was torpedoed and sunk—the bicycles fished out of the sea and sold.

Those B.S.A. Bicycles were as good as new after a long souping in corrosive sea water, and the cyclists who bought them were delighted.

Surely this is all we need say about B.S.A. quality and B.S.A. finish.

At present B.S.A. Bicycles are scarce, but after the war there'll be all the B.S.A. products you want, leading the field in design and reliability.

N.Z. Agents:

Bicycles: A. G. Healing & Co. Ltd.,
216 Madras St., Christchurch, and
42 Cable St., Wellington.
Auckland District: Sheates & White Ltd.,
68 Fort St., Auckland.
Motor Cycles—N.Z.: Sheates & White Ltd.



**BICYCLES AND
MOTOR CYCLES**

Every part a little better than it need be.