

WARTIME MAKES CLOTHES EXTRA GRIMY - RINSO'S RICHER THICKER SUDS GET 'EM DAZZLIN' CLEAN AND HELP 'EM LAST



WITH replacements so difficult to make — what wouldn't you give to find a way of making clothes last longer! There is a way! Pop everything into Rinso's richerthicker suds! Then there'll be no need for hard rubbing to wear

materials thin. Rinso's amazing suds wheedle dirt out gently and safely!





BSA BICYCLES LIGHT

Streamlined fork crown, tapered backstays, featherlight front forks, and many other important points are only half the reason why B.S.A. Bicycles are light. The other half reason is more im-

portant. It is the way B.S.A does it. Because it is design and workman-ship that make B.S.A. Bicycles light enough for a woman to go shoppling on — and strong enough to be used by the armies of the Theirai Nations. ortant. It is the way B.S.A does it. United Nations.

B.S.A. Bicycles are difficult to get now, but your dealer will try to help you. After the war there'll be all the B.S.A. products you want, leading the field in design and reliability.

N.Z. Agents:

Bicycles: A. G. Healing & Co. Lid.,
Bicycles: A. G. Healing & Co. Lid.,
as & As Cable Street, Wellington.
Auchiand District: Skeates & White Led.,
& Fort Street, Auchiand.
Motor Cycles—N.Z.: Skeates & White Led.

BICYCLES AND MOTOR CYCLES

Every part a little better than it seed be



Colman's Mustard is most appetising when it is freshly prepared. Therefore mix only a little at a time and so avoid waste.

