



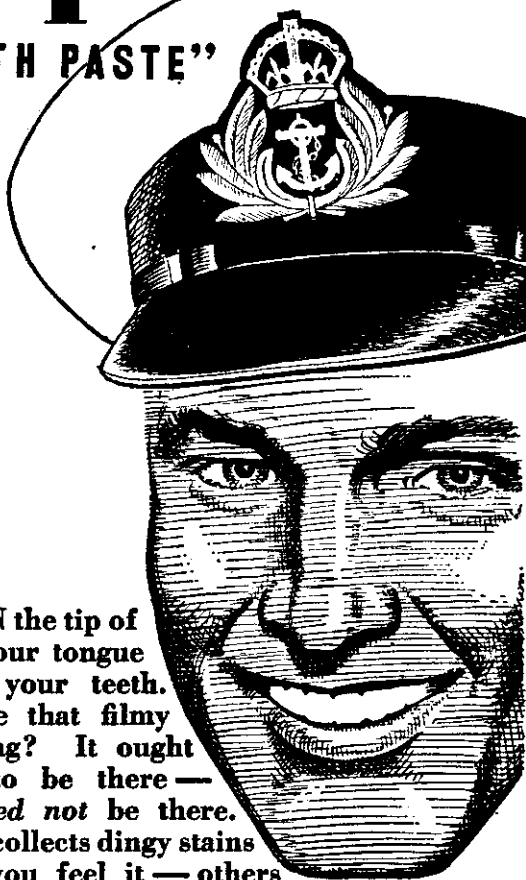
*feel that  
filmy coating*

The tongue test says,

"use

# Pepsodent

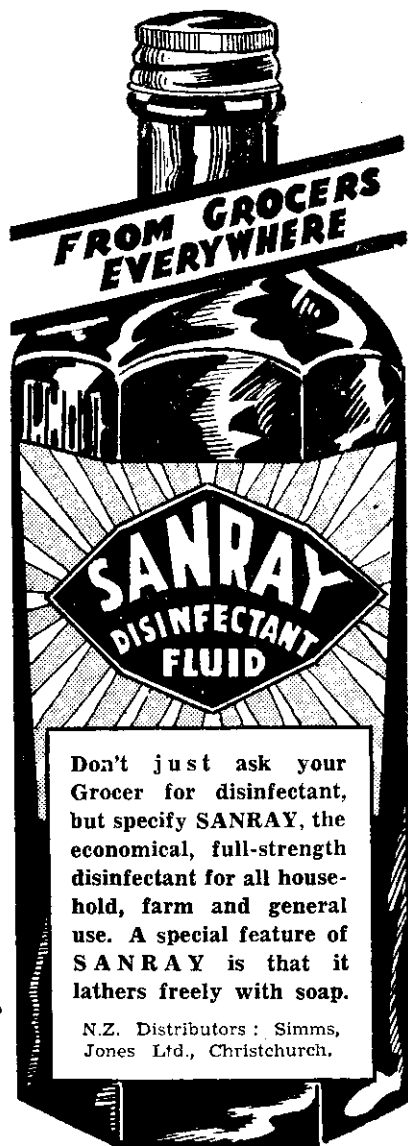
TOOTH PASTE"



**R**UN the tip of your tongue over your teeth. Notice that filmy coating? It ought not to be there — it *need not* be there. Film collects dingy stains and you feel it — others see it — yet Pepsodent Toothpaste (containing Irium\*) floats film away immediately. Pepsodent gives your teeth new sparkling brilliance. Get a tube of Pepsodent now for teeth that *feel brighter* to you and *look brighter* to your friends.

\* Irium is Pepsodent's registered trade name for PURIFIED ALKYL SULPHATE

Pepsodent Co. (N.Z.) Ltd., 262 Lambton Quay, Wellington.



Don't just ask your Grocer for disinfectant, but specify SANRAY, the economical, full-strength disinfectant for all household, farm and general use. A special feature of SANRAY is that it lathers freely with soap.

N.Z. Distributors: Simms, Jones Ltd., Christchurch.



WOOLWORTHS, MCKENZIES, Elsewhere.  
Cook & Ross Ltd., 779 Colombo Street,  
Christchurch, Manufacturers.