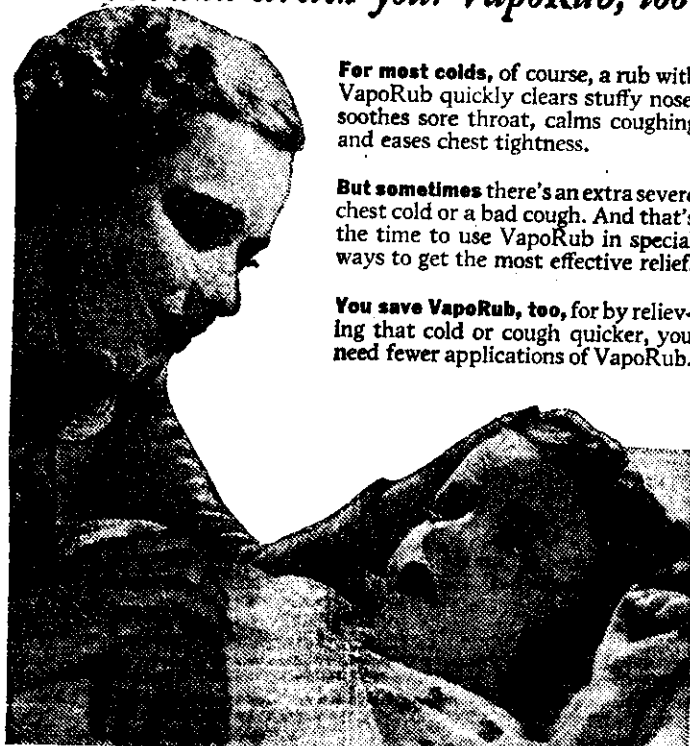


RELIEVE COLDS FASTER

... and stretch your VapoRub, too!



For most colds, of course, a rub with VapoRub quickly clears stuffy nose, soothes sore throat, calms coughing and eases chest tightness.

But sometimes there's an extra severe chest cold or a bad cough. And that's the time to use VapoRub in special ways to get the most effective relief.

You save VapoRub, too, for by relieving that cold or cough quicker, you need fewer applications of VapoRub.

More Relief from Chest Colds: When just rubbed on, VapoRub's poultice action warms away chest tightness. But for increased poultice action, to loosen congestion and relieve pain more quickly, redden the skin on chest and back with two-minute applications of hot, moist towels. Then dry and rub VapoRub on throat, chest, and back as usual.

More Relief from Coughing Colds: You know how the vapours from VapoRub clear stuffy head, soothe irritation and relieve coughing. When there's a bad cough or a badly stuffed nose, you can get these vapours in concentrated form by melting a spoonful of VapoRub in a bowl of boiling water and inhaling the medicated vapours deep into the air-passages. At bedtime, rub VapoRub on throat, chest, and back for its combined vapour-and-poultice action.

VICK PRODUCTS INC., 122E 42nd Street, New York.

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A STANDBY ALL OVER THE WORLD FOR QUICK RELIEF FROM COLDS.

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REGISTERED TRADE MARK
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FREE FROM

In MILITARY TAN. BLACK. DARK BROWN. BLUE etc.

LETTERS FROM LISTENERS

(continued from page five)

wolf-cries and so on. The laughter in BBC shows is always subdued, and the comedy is non-stop from start to finish. Appreciation is adequately expressed at the end of the show, and Handley is amazing in his delivery of some tongue-twister lines. I have yet to hear his tongue slip, and quite understand Bob Hope saying, when he heard "ITMA" in England recently, "I don't know how he keeps up the pace." Hope and his colleagues rely entirely on their script-writers; Handley relies on his own skill, although his writer (a New Zealander, by the way) is also outstanding.

MOVIETONE (Auckland).

"IN HIS STEPS"

Sir,—It was with utter disgust that I listened to several instalments of *In His Steps*. I can see very little difference in plot between this and the other popular serials like the *Green Hornet*, *The Lone Ranger*, etc. It's the same old story, the good men rescuing the victims of the bad men, the only difference being that the Rev. Dr. Maxwell reforms the bad men of *In His Steps*, whereas in the others they are fittingly disposed of.

If the purpose of this serial is to boost religion, it is, in my opinion, an utter and contemptible failure; in fact, it is almost blasphemy.

HERETIC (Rangiora).

THE MAN BORN TO BE KING

Sir.—Your correspondent "Argosy" writes very dogmatically for one, who on his own confession, has no use for dogma. He says that the plays in the series *The Man Born to be King* are not true. How does he know? Miss Sayers happens to be a lay theologian of outstanding brilliance, besides being a playwright, and her treatment of her subject matter is in harmony with history. The discrepancies that occur in the narratives of the evangelists merely prove the accuracy of their report. I would describe *The Man Born to be King* as a work of genius.—H. H. FOUNTAIN (New Brighton).

Sir,—One of your correspondents asks what Dorothy Sayers does with her royalties. Surely it does not matter what she does with her royalties: the amount of work and thought expended on such an inspiration cannot be repaid in monetary value. To all true artists that is of secondary consideration, and Dorothy Sayers is no exception. As all must fight for the birth of new ideas, Dorothy Sayers has had to fight for the recognition of her work.

J.T. (Wadestown).

Sir,—I have read with profound disgust "Argosy's" letter concerning *The Man Born to be King*. Surely these plays were not intended solely for the

(continued on next page)

NEW ZEALAND LISTENER, AUGUST 4