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Some B.S.A. Bicycles are born with a silver spoon in their mouths. Others do a hard day's work.

There's a B.S.A. Bicycle in England, for instance, that carries a good-sized owner, plus spade, fork, broom, tools, food and a lawn mower. About 300 lbs. all told.

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**BICYCLES AND  
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## Patriotic Telephone Appeal

THIS Saturday, June 24, the National Broadcasting Service will co-operate with the Post and Telegraph Department in the 1944 Patriotic Fund Telephone Appeal, and readers may see from the programmes printed in last week's issue that it will begin at 6.45 p.m. with an address by the Governor-General.

Progress reports on Dominion totals will be given over a linkup at 8.5, 9.15, 10.15, 11.15 p.m., and at midnight. We print below an alphabetical list showing which telephone number you should ring to offer your donation. The zoning of stations will be the same in most cases as it was for the local body elections, so in order to hear your donation acknowledged you should tune in to the station which gave you your election results on May 27. Phone your donation to the number shown against your town in this list, or if you are a subscriber to a manual exchange (including Eastbourne), ask the operator for "Patriotic." Porirua subscribers, ring 535.

AUCKLAND, City and Suburbs, 32-440, 44-880, 41-820, 32-680, 48-870, 32-700; BLENHEIM, 1670; CHRISTCHURCH (St. Albans, Belfast, Papanui), 25-077; Rest of Christchurch and Lyttelton, 38-308, 33-430; DAN-NEVIRKE, 2054; DUNEDIN, City and Suburbs, 10-175, 12-456, 11-816; GISBORNE, 4241; HAMILTON, 4700; HASTINGS, 3511; HAWERA, 2001; MARTON, 2399; MASTERTON, 1600; NAPIER, 4975; OAMARU, 1772; PALMERSTON NORTH, 7820, 8090; STRATFORD, 395; WANGANUI, 2181; WELLINGTON, City and Suburbs, 56-635, 40-570; Lower Hutt and Petone, 50-481, 60-231; WHANGAREI, 2739, 2879.

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it was still in the crawling stage. Australia did much better, I think, in *The Squatter's Daughter*, because that film, in spite of trite situations, amateurish acting, and woeful dialogue, did at least contain some outdoor action and some fine scenery. But it probably did best of all when it imported the Hollywood actor Victor Jory and made an honest-to-goodness outback melodrama called *Rangle River*. With improvements and refinements, that is the type of film which I imagine Harry Watt is now advocating as the backbone of Australian production. I hope they take his advice.

OTHER things which Harry Watt has been saying in Australia also sound pretty good to me, though I can imagine they may not sound quite so good to some people in the cinema business. For example, he considers the star-system a Bad Thing. "It's a lazy way," he says. "It makes for bad films because the star is relied on to sell the picture and the story is let go. I'd like to see it disappear; in fact, I'd like to see tougher criticism of stories from the public. I'd like to see bad films booted off the screen."

(If our little man were not retained solely for the purpose of film reviews, he would at this point appear and give his well-known demonstration of a stand-up clap, in Mr. Watt's honour.) Apparently it has occurred to Mr. Watt that audiences might sometimes

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