

INFERIORITY COMPLEX

ERADICATED FOR EVER

WONDERFUL and revolutionary discoveries and developments have taken place during recent years regarding the laws and forces that govern our lives. In all parts of the world scientific psychological research has been throwing its searchlights into the mysterious corners of the human mind. The British Institute of Practical Psychology is enabling thousands of men and women to share in the benefits of modern psychology through **AUTO-PSYCHOLOGY**—a great help towards successful living—which everyone can understand and apply to himself or herself.

**Thousands Are In Need
Of Help To Overcome
Causeless Fear, Habits,
Nervous Apprehension,
Worry, Self-Consciousness**

Only the self-conscious and nervous really realise the full tragedy of their affliction—the doubts and fears, the self-criticism, the friendlessness, the hours of brooding over "what other people think of me," the regrets for opportunities lost, the bitter pain of seeing lesser men and women pass them in the race of life. Yet such men and women, directed in the right way, have the power to win heights that dull, phlegmatic natures could never reach.

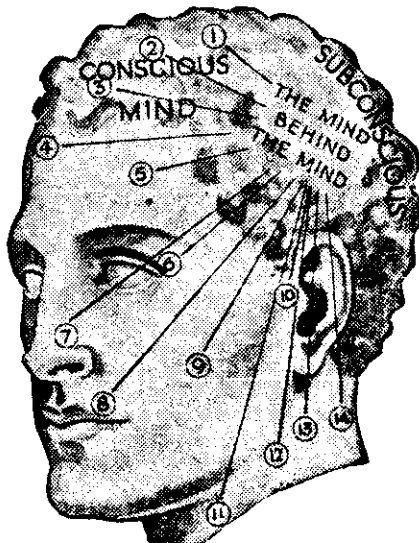
An Inferiorty Complex is a disturbance in sub-consciousness, a source of powerful negative impulses, which manifest themselves in various personality-weaknesses, such as deprive you of happy, care-free social joys—prevent you from progressing in your chosen business calling—depress you with anxieties, fears, and other groundless worries—render you ill-at-ease in the presence of superiors or shy and tongue-tied with the opposite sex—weaken your memory—thwart your endeavour to find the right life-mate—ruin your married harmony—cause inability to make decisions—weaken your will power—overwhelm you with "stage-fright"—make you sick with nervous apprehension at the prospect of an important interview.

THE POWER THAT AUTO-PSYCHOLOGY GIVES

Auto-psychology is no mere abstract study of Psychology, though it teaches you nearly everything about Psychology you need to know. Auto-psychology demands no wearisome book-study, no prolonged attention, no fierce energy—it is a system of right thinking and right living which you absorb quietly, quickly and easily into your very being, the most restful, recuperative, inspiring thing that has ever come into your life.

What the British Institute of Practical Psychology has done for others it can also do for you. **AUTO-PSYCHOLOGY** develops initiative—Will Power—Decisiveness—Concentration—Self-Confidence—Business Acumen—Freedom from Worry—Personal Magnetism—Self Control—Social Charm—Powerful Speech—Retentive Memory, Personal Influence—Organising and Driving Power—Victory over Fear—Conversational Powers—Joy in Living—Peace of Mind—Force of Personality.

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Imaginary diagram depicting the effect of the sub-conscious mind on the personality and bodily structure

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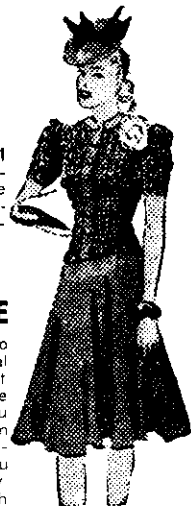
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