



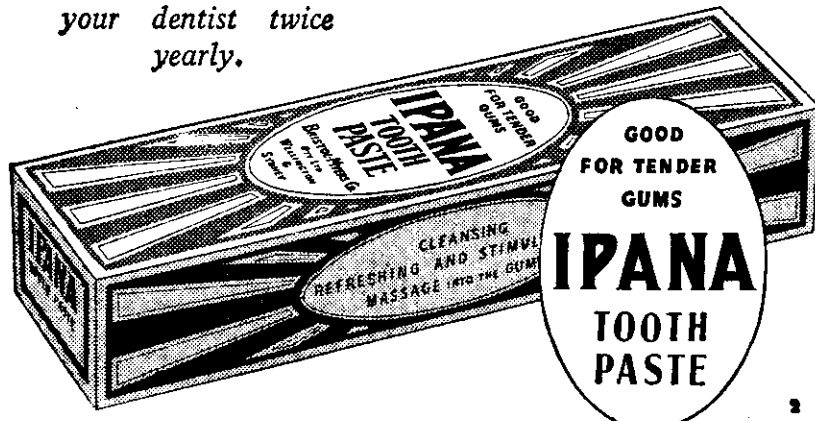
Susie makes Shells—

—yet she used to be a typiste. Just one of the changes brought about by war. Tin, too, has gone into action—it used to make toothpaste tubes. Remember that fact if you sometimes find that Ipana Tooth Paste is "out of stock". The tube situation, however is steadily improving. Keep on asking—and when you can get Ipana, use it carefully.

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OUT
PAIN**



SHE HOPPED ACROSS TO SEE US

IN spite of war conditions, it happens now and again that a lucky business man gets a chance to cross the Tasman. Far more rarely the chance comes to a business woman, as it did recently to Miss Joy Morgan, of the Macquarie Broadcasting Network in Australia, and a *Listener* representative was lucky enough to meet her. Almost at once, we were discussing food.

"I notice that the price of meals is not controlled here," Miss Morgan said. "In Australia no hotel or restau-



S. P. Andrew photograph

MISS JOY MORGAN

Something to teach, something to learn

rant can charge more than four shillings for a lunch, or five shillings for a dinner. But at least we don't have to part with meat coupons for a meal in town."

"What about rationing in general?"

"I don't know much about food rations," she said. "That is my mother's headache. As for clothing, we get 112 coupons a year."

That sounded a lot by comparison with our 52, but it turned out that a coat in Australia takes 27 coupons to our 12, shoes 8 to our 2, slippers 4 to our none, frocks 13 to our 6, and stockings 4 to our 2. Proportionally, therefore, the two schemes work very similarly.

Miss Morgan intends to visit all the cities to get first-hand knowledge of commercial broadcasting methods.

"Are commercial stations in Australia," we asked, "quite independent of the National stations?"

Quite. But of course the Commercial networks co-operate with the National system in war broadcasts. Then, too, in Australia, we have a number of commercial enterprises running on competition. For example, in Sydney there are, in addition to the two National stations 2BC and 2FC, five commercial stations, all competitive."

"To what uses are they put for war purposes?"

(Continued on next page)