

(continued from previous page)

other countries, especially Great Britain, do not go hungry. I have myself found such a wide acceptance of this view among ordinary people, housewives mostly, that both the Office of War Publicity programme on a recent Sunday evening and the Home Front talk on the Monday morning seemed superfluous. But we know there are grumblers, and anything that helps to silence them is probably good. Still, the Sunday evening sketch, with its emphasis on the hardships and difficulties in England, fell sadly flat on my ears at any rate. This was not because I lack sympathy for the English people. It was just that the theme was thoroughly unoriginal. Propaganda does not lend itself easily to art, nor art to propaganda. I preferred the Monday's straightout talk to housewives, with practical hints on how to make the meat ration spin out satisfactorily.

\* \* \*  
THE A.C.E., we were told in the inaugural talk of the session, are planning this year's talks in courses instead of as single items. This is to my mind a welcome improvement on last year. Two courses are to run concurrently. This month, one is on planting, storing, and drying various fruits and vegetables for the winter; the other is on practical clothing and on problems of making, cutting, renovating, and cleaning. It implies more methodical and purposive listening.

\* \* \*  
LISTENERS have once more had the opportunity of hearing Parliament formally opened. But the swearing-in of new members occupied such a long time that we were taken back to the studio for a breather—a record of "The Teddy Bears' Picnic."

## 1000 Not Out!

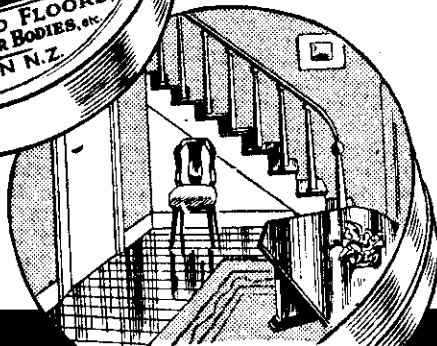
MARCH 13 (and it's not a Friday), will mark the thousandth broadcast of the feature "Fred and Maggie Everybody" from 1ZB. Age apparently cannot wither, nor custom stale, the infinite variety of common everyday events and upsets in the Everybody family. This veteran serial will make its thousandth run, not out, at 2ZB on March 27, at 3ZB on April 10, and 4ZB on May 1.



F. W. KENYON, New Zealand author of the popular ZB programme "Josephine, Empress of France," whose new serial, "Dangerous Journey," is broadcast from 2ZA on Thursday evenings

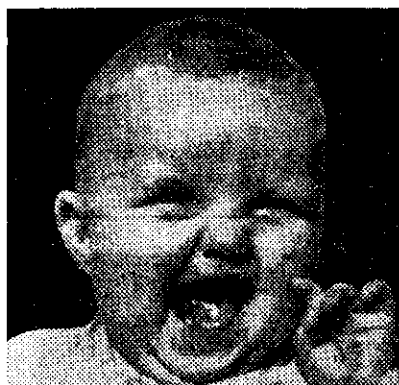


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