



## Your Swim Suit needs two Dips to your one

**1. FIRST DIP:** with you in it.

**2. SECOND DIP:**  
in the wash-  
basin on its  
own.



### More tips to make your Swim Suit last longer

1. After using, rinse suit **at once** in clear, cold water.
2. Squeeze water out gently — do **not** twist or wring.
3. Do **not** use hot water or soap when rinsing.
4. Avoid **hot** showers on your swim suit.
5. Avoid **rough** or **abrasive** surfaces.
6. **Protect** from moths or other insects.
7. **Dry thoroughly**, away from sun or direct heat, **before** putting away.
8. Do **not** use cleaning solvents yourself. They should **only** be applied by professional cleaners.
9. Any swim suit containing "Lastex" may be harmed if allowed to remain **in the sun** between wearings.

*When you bought your Jantzen, you bought it by weight. That means perfect, permanent fit . . . the reason why your Jantzen is keeping its shape so well again this season.*

**Jantzen**

Today Jantzen's famous machinery is working flat out for Victory, knitting warmth and comfort for our fighting forces. That's why Jantzen can't make you a new swim suit this season . . . but here's to the day when you'll be able to choose a new one from Jantzen's victory range!

## BOOKS

### By, About, And For Children

VERSE BY NEW ZEALAND CHILDREN.  
Edited by Tom L. Mills and illustrated by  
E. Mervyn Taylor. Progressive Publishing  
Society.

A VERY pretty cover camouflages a foreword by the editor and 77 verses by New Zealand children. About 12 of the verses may be valuable in themselves, but the other 65 surely are valuable only to relatives of the children. A foreword is often an apology for having written a book which people are expected to buy. This foreword hasn't any outward appearance of an apology, but it attempts to explain why this book should be considered valuable by (1) Schoolmistresses who can't find suitable verse for their children, (2) ardent exponents of child psychology, and (3) Directors of Broadcasting. It tells us too that the verses will be nice for school concerts and that it will encourage the reading of poetry and the spirit of emulation and competitiveness among children. Emulation and competitiveness make war — surely not poetry!

One child has a nice sense of non-sense. The girl from Feilding would have written amusing narrative verse. Someone from Roxburgh should be worth knowing. But why is she frightened of the word paddock? Another verse might interest a very new and ardent student of child psychology, and last but surely not least there is a small girl who somehow shows in four lines that even though she can't yet write good verse, she is at least an honest-to-goodness New Zealander.

\* \* \*  
TALES FOR PIPPA. By Dorothy Black,  
Illustrated by Barbara Milne. Progressive  
Publishing Society.

AN attractive cover and Dorothy Black's natural, spontaneous writing should please small children. But so many untruths about a real baby in real surroundings will be questioned by the young to-day. There are to be "More Tales for Pippa." Let us hope they will improve as she grows older, just in case someone is tempted to say:

*Hush! Hush! Nobody cares,  
Dear little Pippa has fallen down-  
stairs!* —S.M.

\* \* \*  
THE MAGIC RINGS. By Alice A. Kenny.  
Illustrated by E. Mervyn Taylor. A. H.  
and A. W. Reed, Wellington.

PROBABLY the best recommendation I can give this story is to mention that my eight-year-old daughter got her nose into it early on Christmas morning and could hardly be persuaded to take it out for Christmas dinner. It is a fairytale "thriller," constructed in the tradition of Grimm and Andersen, but told in a more modern idiom. Miss Kenny knows that the best ingredients for this kind of story are still lost children, witches, talking animals, ogres, and one-eyed dwarfs, and just in case her descriptions are not vivid enough, Mervyn Taylor has done a number of full-page illustrations of them.

\* \* \*  
POPPA PASSES. By A. W. Reed. Illustrated  
by George Woods. A. H. and A. W. Reed,  
Wellington.

THIS represents another blow struck in the "Dig for Victory" Campaign: there is a great deal of gardening lore mixed up with the account of the adventures of the Veggie People, and above

(continued on next page)

NEW ZEALAND LISTENER, JANUARY 7

**Cash  
FOR  
Cameras**

Do you want more Cash? Then look out that Idle Camera, or other Photo Apparatus. Kodak will buy at highest cash prices. Write or call today for valuation.

**KODAK NEW ZEALAND LTD.**

142 Queen Street, Auckland.  
292 Lambton Quay, Wellington.  
481 Colombo Street, Christchurch.  
182 Princes Street, Dunedin.

**Cuts and  
Abrasions**  
GET BETTER SOONER

**Greenwell's  
Vitamin A  
Ointment**

R. Greenwell Ltd., Beaumont Street, Auckland.  
Master Distributors: Speedway Products Ltd., Ak.  
OBTAINABLE EVERYWHERE