

PAPER AND INK

by a Dictionary of National Biography, and a more ambitious series of surveys by historical experts.

End Almost in Sight

For two years now, and a little more, the illustrations editor, J. D. Pascoe, has been a magnet attracting a continuous flow of pictures and information, through the gate,

Centennial Commandments

When Centennial memorials were first under discussion all sorts of strange ideas were put forward. These "Centennial Commandments" were inspired by the Government's proposals for co-ordinating and directing all the activity.

HONOUR thy Grandfather and thy Grandmother and erect to them not memorials such as swimming baths and other luke-warm things.

THOU shalt not covet thy neighbour's idea if he hath one meriting the Subsidy more than thine.

SIX days shalt thou labour and on the seventh rest, but let not this be an excuse for a Rest Room.

THOU shalt call it by none other word than Centennial, neither Centennial nor Centenary, nor Centenary, lest ye provoke the Wrath of the Under-Secretary, for he is a very jealous Under-Secretary in the matter of The WORD.

THOU shalt not take the name of the Minister in vain if he refuseth the Subsidy for Sewer Cleaning Purposes.

THOU shalt not worship any graven images, such as milk cans, or golden calves, and put them upon thy Civic Heraldry, neither put upon thy Coat of Arms such things as Hapuka Heads, for verily these things are Not in Good Taste.

along the passage, up and round the steep and twisting stairs, and finally into a card index.

Here he has digested it all, measured it against the various standards of accuracy, interest, and a printer's em rule, and now casts it out at last, with the end of his tremendous task almost in sight.

He has been, in person, into all kinds of odd corners of the country to dig out his illustrations and information, and, by correspondence,

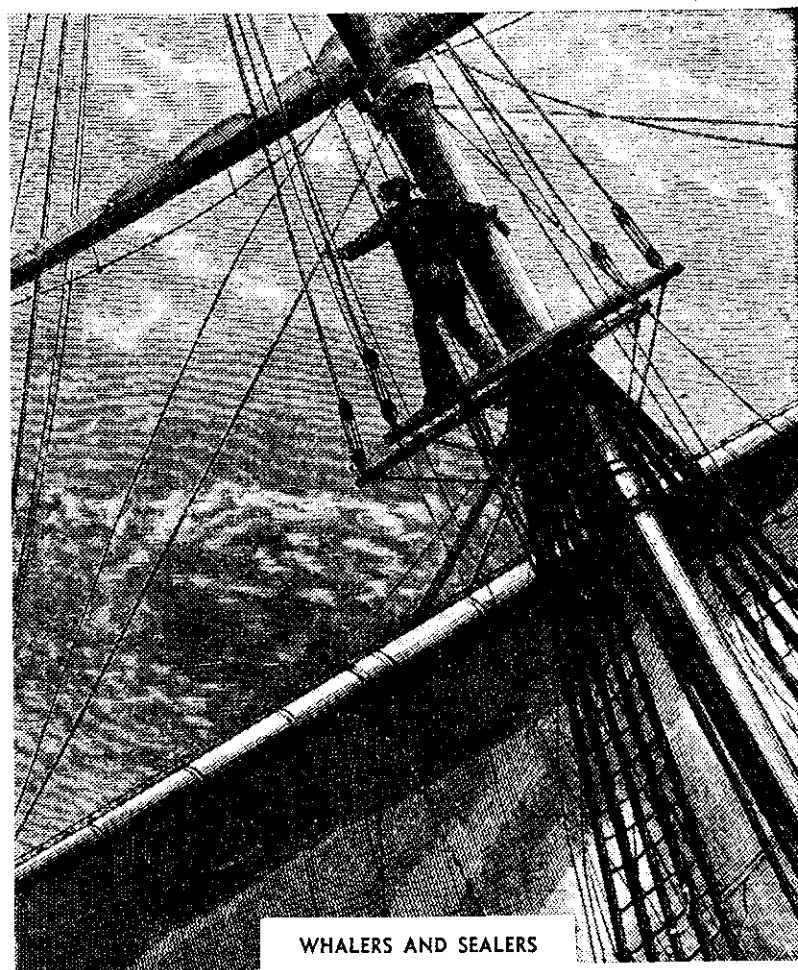
into homes and files and libraries and collections all over the Empire, to supplement the pictures and enlarge the available knowledge. Now his nose is beginning to come out of this immense sort of family album and, behold, the album becomes a series of publications as easy to read as the most popular magazine, as completely authoritative as a combination of experts can make them, as simple as school primers, and as unique, in the way of memorials, as New Zealand itself is unique in its geology, fauna, flora, people, and politics.

Each pictorial carries a brief text of about five thousand words written by the particular expert chosen to cover that section. R. D. S. Allan is the author of "The Beginning." Ernest and Pearl Beaglehole of "The Maori." E. H. McCormick is their editorial mentor. Maps and drawings are the work of A. H. McLintock.

History Recorded and Made

A word for the printing. Although J. D. Pascoe has been responsible for the lay-out of the pages as well as for the collection of the illustrations that fill them, photographs have been prepared for the block-makers by Gordon H. Burt, of Wellington. The offset printing comes from the press-rooms of Wilson and Horton, of Auckland, who have used 12 point Linotype Bookman for the text, and sans serif types (Tempo and Gill) for the heading and captions. It is clear, too, that they have regarded it as in a sense their own centennial. Certainly they have made it a prestige job.

Notifying the Minister of Internal Affairs that the Education Department would buy enough to place a full set in every school, the Minister of Education (the Hon. P. Fraser) said: "You have not only recorded history, but, as far as New Zealand printing is concerned, you have made history." Everyone who buys these first two numbers and those following, will realise how true that is.



WHALERS AND SEALERS



THE MOUNTAINS