

COMMERCIAL PROGRAMMES



THE ZB STATIONS PRESENT RADIO'S GREATEST PAIR **"Betty and Bob"**

Known and loved from coast to coast of America, Betty and Bob are now broadcast in New Zealand, through the enterprise of the ZB Stations.

Don't miss a single episode in the life story of this young couple. Betty and Bob are so human, that you'll find each afternoon they're on the air will be your high spot in the day's listening. You'll experience the very best in radio enjoyment as you sympathise with Betty and Bob in their heartbreaks and as you rejoice with them in their triumphs...

2 p.m. MONDAY to FRIDAY 2 p.m.

1ZB - 2ZB - 3ZB - 4ZB