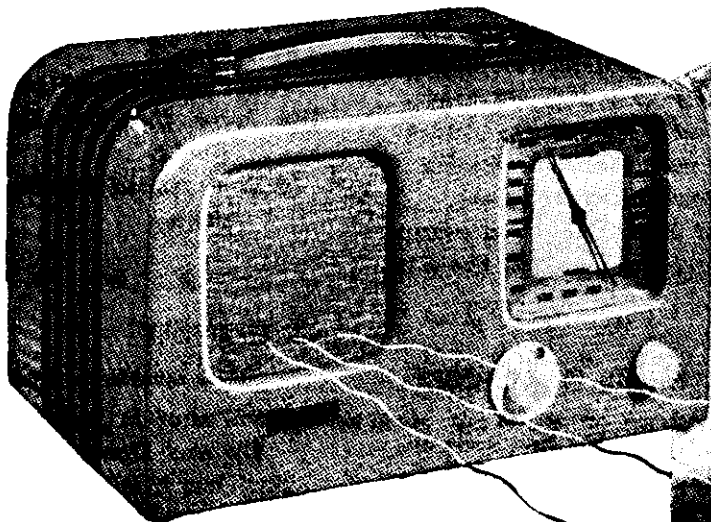


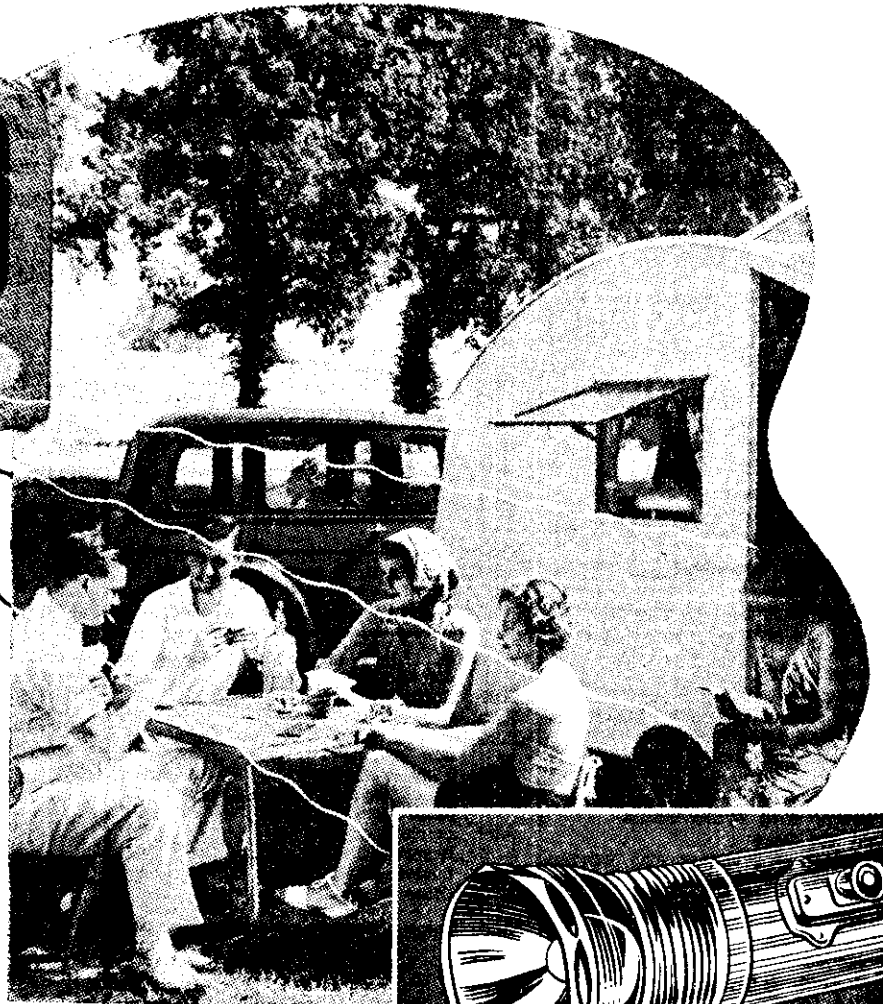
Amazing 1.4 Volt Portable

*Lighter * More Compact * More Economical*

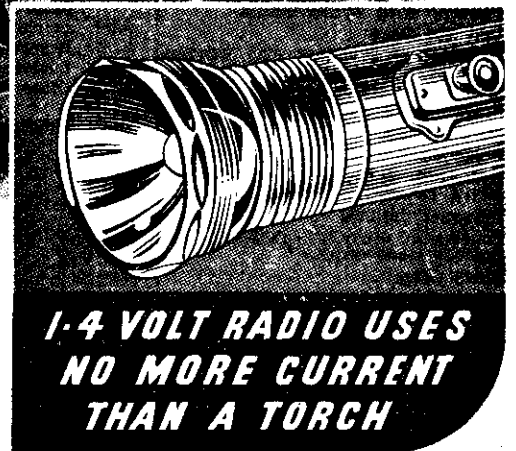


At last—a portable that is really portable. Designed on revolutionary new lines, 1.4 volt radio has already been acclaimed the world over as the first really satisfactory portable introduced. Using the new 1.4 volt economy valve, these radios require no more current than a torch. They operate entirely on DRY Batteries eliminating accumulators, enabling lighter, less expensive batteries to be used and thereby reducing size, weight and cost of operation. No external power, no earth and no outside aerial is required. You can carry and use them anywhere. Battery replacements are handled as easily as refilling a torch and nearly as cheaply.

Outdoors or indoors, summer or winter, you can be assured of bright music and happy company with one of these new 1.4 volt portables. Ask your dealer to demonstrate or if you have difficulty in obtaining information, write to P.O. Box 146, Te Aro, Wellington for full details.



1.4 volt valves and EVEREADY dry batteries are designed for use with each other. Dry batteries are the smoothest, most reliable and trouble-free form of power supply available for all types of sets not operating from electric mains — and 1.4 volt valves are the most economical battery valves manufactured.



**1.4 VOLT PORTABLE RADIO
IS EQUIPPED WITH**

NATIONAL CARBON PROPRIETARY
LIMITED NEW ZEALAND

EVEREADY

RADIO BATTERIES